



Community Survey Report

February 2013

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1.0 Introduction

As part of the City of Hayward General Plan Update, a Community Survey was developed and administered to gain input on a variety of topics, including transportation, shopping and entertainment, education, housing, parks and open space, sustainability, and emergency readiness. The Community Survey was distributed at City Hall, the Hayward Public Library, and all General Plan Community Workshops. It was also promoted through the City’s website and email notices related to the General Plan update. Community members had the opportunity to take the survey on-line or by filling out a hard copy version. Survey responses were collected between November 29, 2012 and January 28, 2013. 210 members of the Hayward community took the survey. This report provides a summary of the survey questions and responses.

2.0 Findings

Section 3.0 provides a summary of the responses to the survey questions. It also includes “Notable Findings” for certain questions, which are key highlights or conclusions developed from the survey responses. To provide a quick summary of the survey, the notable findings are presented below:

General Findings:

- Hayward’s centralized location within the Bay Area was by far the most common reason why people like living, visiting, and/or working in Hayward.
- The most common ideas for improving the Hayward community were related to:
 - Improving Hayward’s schools and educational system,
 - Addressing crime and public safety,
 - Making improvements to Downtown Hayward,
 - Attracting businesses and jobs, and
 - Addressing blight and abandoned buildings.

Transportation Findings:

- Over 86 percent of those surveyed rarely or never ride the bus and over 77% rarely or never ride a bike.
- The majority of those surveyed believe that the following transportation improvements are “important” or “most important:”
 - Expanding and improving pedestrian paths and sidewalks.
 - Repairing and maintaining streets.
 - Synchronizing traffic lights to reduce congestion.
 - Increasing BART service, frequency, or reliability.
 - Increasing bus transit service, frequency, or reliability.

Shopping and Dining Findings:

- A relatively high percentage of those surveyed are mostly or always going out of town for sit-down dining, movies, live theater/concerts, recreation (pool hall, bowling, etc.), nightlife (bars, clubs, live-music, etc.), and arts and cultural events. This indicates that there may be demand for these types of uses and businesses in Hayward.
- An overwhelming majority of those surveyed (over 70 percent) would like to see “much more” or “more” of the following in Hayward:
 - Sit-down dining
 - Venues for live music, live theaters, or lectures
 - Downtown entertainment establishments
- Improving shopping, dining, and entertainment in Downtown Hayward was the most common idea for improving shopping and entertainment in the city. Several survey respondents identified other successful downtowns as examples for Downtown Hayward to emulate, including:
 - Downtown Walnut Creek
 - Downtown Palo Alto
 - Downtown Redwood City
 - Downtown Pleasanton
 - Downtown Livermore
 - Downtown Niles
 - Downtown Berkeley
 - Downtown San Mateo
 - Downtown Mountain View

Education Findings:

- The majority of those surveyed (58.5 percent) are “unsatisfied” or “very unsatisfied” with the quality of public education in Hayward, and 31.1 percent are “not sure” about the quality of public education in Hayward.
- An overwhelming majority of those surveyed (over 70 percent) would like to see improved academic performance, safer schools, after school tutoring programs and homework clubs, and investments to improve existing public school facilities.
- The people surveyed had a lot of competing ideas and differing opinions on how to improve public schools in Hayward. More discussions related to schools are needed to build consensus and a strategy for moving forward.

Housing Findings:

- The majority of those surveyed are very satisfied or satisfied with their neighborhood, cost of living, the size of their residence, and the quality of their residence.
- The majority of those surveyed “strongly support” or “mostly support” senior housing and programs, mixed-use housing along commercial corridors, and high density housing in the Downtown and/or near BART.

Parks and Open Space Findings:

- Over 67 percent of those surveyed are satisfied with the overall quality of parks in Hayward.
- The survey responses indicate that many Hayward residents travel to parks in other communities to do daily or weekly recreational activities, such as walking, walking their dog, visiting a dog park, and taking kids to the playground. Several survey responses noted that they did not feel safe in Hayward parks and went to other community parks for safer, cleaner, and nicer park facilities.
- An overwhelming majority of survey respondents (over 70 percent) believe that the following park improvements are “definitely needed” or “probably needed”:
 - Develop more parks and open space throughout the City.
 - Develop more parks in under-served neighborhoods.
 - More youth-oriented amenities (ex. playgrounds, skate parks).
 - More general amenities (ex. sports fields, tables, bbq's).
 - Improve conditions of existing parks and open space.
- Addressing park safety concerns; maintaining parks to address litter, graffiti, and cleanliness; and providing more opportunities for walking dogs and dog exercise were the three most common ideas for improving parks in Hayward.

Sustainability Findings:

- The majority of those surveyed participate in sustainable practices to reduce environmental impacts and/or save money.
- An overwhelming majority of survey respondents (over 70 percent) support the following measures to encourage sustainability:
 - Expand public outreach and education on sustainability.
 - Offer tips to building owners on how to reduce energy consumption.
 - Offer financial assistance for making buildings more energy efficient.
 - Make space and zone for sustainable food systems (example: community gardens).

Emergency Readiness Findings:

- A relatively high percentage of those surveyed are not fully prepared to deal with a major emergency.
- An overwhelming majority of those surveyed (over 70 percent) support more emergency preparedness education and the preparation of neighborhood-specific emergency plans and maps.

3.0 Summary of Survey Responses

This Section provides a summary of the responses to each survey question.

1. General: What do you like most about living, visiting, and/or working in Hayward?

Note: This was an open-ended question (a question that required a written response). The table below provides a summary of the major ideas or themes that were identified in the responses. The written responses to this question are provided in the Appendix.

Major Ideas or Themes Identified in the Question Answers	Percentage of Written Answers that were Related to the Theme
Central Location	31.3%
Neighbors/People	13.3%
Cultural Diversity	11.4%
Weather	10.8%
Open Space/Nature	10.2%
Downtown	9.0%
Small Town Feeling	7.8%
Parks and Recreation	7.2%
Access to BART	6.6%

Notable Finding: Hayward's centralized location within the Bay Area was by far the most common reason why people like living, visiting, and/or working in Hayward.

2. Transportation: How often do you use the following forms of transportation?

Answer Options	3+ times per day	1-2 times per day	3+ times per week	1-2 times per week	Monthly	Rarely or Never
Driving	34.0%	42.5%	11.5%	5.5%	1.0%	5.5%
BART	0.5%	4.1%	5.1%	9.7%	39.8%	40.8%
Bus	1.1%	1.6%	1.6%	3.7%	5.3%	86.8%
Biking	0.5%	0.0%	2.7%	4.3%	15.4%	77.1%
Walking	13.1%	10.1%	19.2%	17.2%	22.7%	17.7%
Other	2.5%	0.0%	8.9%	3.8%	2.5%	82.3%

Notable Finding: Over 86 percent of those surveyed rarely or never ride the bus and over 77% rarely or never ride a bike.

3. Transportation: How long is your morning commute?

Commute Times	Percentage
15 Minutes or less	37.9%
16 Minutes to 30 Minutes	31.7%
31 Minutes to 45 Minutes	17.9%
46 Minutes to 60 Minutes	11.0%
Over 60 Minutes	1.4%

4. Transportation: How long is your evening commute?

Commute Times	Percentage
15 Minutes or less	31.5%
16 Minutes to 30 Minutes	32.2%
31 Minutes to 45 Minutes	16.8%
46 Minutes to 60 Minutes	16.1%
Over 60 Minutes	3.5%

5. Shopping and Entertainment: Where do you usually do the following?

Answer Options	Always in Hayward	Mostly in Hayward	Mostly elsewhere	Always elsewhere	Not applicable
fast-food dining	7.0%	51.5%	12.5%	3.0%	26.0%
Sit-down dining	4.6%	49.5%	37.8%	7.1%	1.0%
Coffee shops	5.2%	49.0%	21.4%	3.6%	20.8%
Movies	5.6%	37.9%	27.8%	15.2%	13.6%
Live theater/concerts	0.5%	4.0%	28.9%	37.8%	28.9%
Recreation (pool hall, bowling, etc.)	3.5%	8.6%	17.7%	28.3%	41.9%
Nightlife (bars, clubs, live-music, etc.)	1.5%	11.1%	18.1%	25.6%	43.7%
Art and cultural events	0.5%	18.3%	41.1%	27.9%	12.2%
Other	3.2%	14.9%	29.8%	12.8%	39.4%

Notable Finding: A relatively high percentage of those surveyed are mostly or always going out of town for sit down dining, movies, live theater/concerts, recreation (pool hall, bowling, etc.), nightlife (bars, clubs, live-music, etc.), and arts and cultural events. This indicates that there may be demand for these types of uses and businesses in Hayward.

6. Education: Do you have a child or children in a Hayward school (K-12)?

Answer Options	Percentage
Yes, public school	11.3%
Yes, private school	3.9%
No	84.8%

7. Education: How satisfied are you with the following?

Answer Options	Very Satisfied	Satisfied	Not Sure	Unsatisfied	Very Unsatisfied
The quality of public education in Hayward	2.2%	8.2%	31.1%	32.8%	25.7%
The quality of public school facilities in Hayward	2.2%	15.2%	34.8%	31.5%	16.3%
The quality of after-school programs in Hayward	3.4%	11.4%	54.0%	18.2%	13.1%

Notable Finding: The majority of those surveyed (58.5 percent) are “unsatisfied” or “very unsatisfied” with the quality of public education in Hayward, and 31.1 percent are “not sure” about the quality of public education in Hayward.

8. Housing: How satisfied are you with the following?

Answer Options	Very Satisfied	Satisfied	Not Sure	Unsatisfied	Very Unsatisfied
Your Neighborhood	25.3%	45.8%	8.4%	17.4%	3.2%
Your cost of living	11.2%	46.3%	9.6%	28.7%	4.3%
The size of your residence	29.8%	53.7%	3.7%	9.0%	3.7%
The quality of your residence	29.0%	52.2%	6.5%	10.2%	2.2%

Notable Finding: The majority of those surveyed are very satisfied or satisfied with their neighborhood, cost of living, the size of their residence, and the quality of their residence.

9. Housing: What is the zip code of your house?

Zip Code	Percentage
94541	29.5%
94542	18.1%
94544	35.2%
94545	13.0%
Other	4.1%

10. Housing: What is the zip code of your place of employment?

Zip Code	Percentage
Hayward Zip Code	48.5%
San Francisco Zip Code	12.5%
Oakland Zip Code	5.9%
Fremont Zip Code	4.4%
San Leandro Zip Code	4.4%
Union City Zip Code	3.7%
San Mateo Zip Code	2.9%
Castro Valley Zip Code	2.2%
San Jose Zip Code	2.2%
Other Zip Codes	13.3%

11. Housing: How many people live in your household (including yourself)?

Household Size	Percentage
1	19.0%
2	42.9%
3	15.9%
4	14.8%
5 or more	3.7%

12. Housing: What is your household income?

Annual Income Range	Percentage
\$0 to \$30,000	18.8%
\$30,001 to \$60,000	18.1%
\$60,001 to \$90,000	18.1%
\$90,001 to \$120,000	18.8%
\$120,001 to \$150,000	13.8%
\$150,000 and above	12.3%

13. Housing: Do you own or rent your house?

Answer Options	Percentage
Own	79.1%
Rent	20.9%

14. Housing: How many generations of your family live in your house?

Generations Living in the Household	Percentage
1	65.7%
2	24.9%
3 or more	9.4%

15. Parks and Open Space: How often do you do the following in Hayward's parks and open space?

Answer Options	Daily	Weekly	Monthly	Yearly	Rarely/ Never
Hike	5.4%	15.6%	25.3%	19.4%	34.4%
Play sports	3.2%	10.8%	8.6%	7.5%	69.9%
Visit the playground	2.1%	14.7%	14.7%	10.5%	57.9%
Picnic/relax/family celebration	1.1%	5.3%	20.6%	31.2%	41.8%

16. Parks and Open Space: Is there a park near your home that you could regularly walk or bike to?

Answer Options	Percentage
Yes	80.6%
No	15.2%
Not Sure	4.2%

17. Parks and Open Space: Are you satisfied with the overall quality of parks in Hayward?

Answer Options	Percentage
Yes	67.2%
No	32.8%

Notable Finding: Over 67 percent of those surveyed are satisfied with the overall quality of parks in Hayward.

18. Parks and Open Space: What activities do you go to parks in other cities for?

Note: This was an open-ended question (a question that required a written response). The table below provides a summary of the major ideas or themes that were identified in the responses. The written responses to this question are provided in the Appendix.

Major Ideas or Themes Identified in the Question Answers	Percentage of Written Answers that were Related to the Theme
Hiking	18.5%
Walking	17.3%
Walking Dog/Pet Exercise/Dog Parks	13.6%
Celebrations and Birthdays	9.9%
Children's Play/Playgrounds	9.3%
Picnics	9.3%
Events/Live Music/Festivals	9.3%
Biking	6.8%
Better/Safer/Cleaner Parks	6.8%
Sight Seeing, Vistas, Photography	6.2%

Notable Finding: The survey responses indicate that many Hayward residents travel to parks in other communities to do daily or weekly recreational activities, such as walking, walking their dog, visiting a dog park, and taking kids to the playground. Several survey responses noted that they did not feel safe in Hayward parks and went to other community parks for safer, cleaner, and nicer park facilities.

19. Sustainability: Have you done any of the following to reduce environmental impacts and/or save money?

Answer Options	Percentage
Recycle	99.5%
Compost	45.3%
Use CFL or LED light bulbs	88.0%
Garden with native plants	43.8%
Wash clothes or dishes with cold water	70.3%
Eat fewer animal products	49.5%
Turn off electronics when they are not being used	88.5%
Avoid using the air conditioner and cool with fans	67.2%
Improved insulation: weather stripping/new windows	53.1%
Installed energy efficient appliances	62.5%
Avoid driving when possible	55.7%
Use solar energy	7.8%

Notable Finding: The majority of those surveyed participate in sustainable practices to reduce environmental impacts and/or save money.

20. Emergency Readiness: In case of emergency, do you:

Answer Options	Yes	No	Not Sure
Know what services the City offers and how to access them?	39.7%	38.1%	22.2%
Have an earthquake preparedness kit?	48.9%	47.4%	3.7%
Have 3 or more days' worth of water per person?	52.1%	42.7%	5.2%
Have a plan for contacting loved ones?	50.0%	43.8%	6.3%

Notable Finding: A relatively high percentage of those surveyed are not fully prepared to deal with a major emergency.

21. General: Looking ahead, what do you think should be done to improve the Hayward community over the coming decades?

Note: This was an open-ended question (a question that required a written response). The table below provides a summary of the major ideas or themes that were identified in the responses. The written responses to this question are provided in the Appendix.

Major Ideas or Themes Identified in the Question Answers	Percentage of Written Answers that were Related to the Theme
Improving Education/Schools (K-12)	22.4%
Addressing Crime/Gangs/Public Safety	21.7%
Improving Downtown	18.6%
Attracting Businesses and Jobs	16.8%
Addressing Blight/Abandoned Buildings	12.4%
Improving Dining and Shopping	11.2%
Providing Events and Festivals	8.7%
Addressing Traffic Flow and Congestion	7.5%
Improving Youth Centers/Youth Activities	6.8%
Improving Neighborhoods	6.2%

Notable Finding: The most common ideas for improving the Hayward community were related to:

- Improving Hayward's schools and educational system,
- Addressing crime and public safety,
- Making improvements to Downtown Hayward,
- Attracting businesses and jobs, and
- Addressing blight and abandoned buildings.

22. Transportation: How important would find the following transportation improvements?

Answer Options	Most Important	Very Important	Somewhat Important	Unimportant	Not Sure
Building more bike lanes and paths	12.3%	30.5%	36.4%	18.7%	2.1%
Expanding and improving pedestrian paths and sidewalks	20.4%	42.5%	28.5%	7.0%	1.6%
Repairing and maintaining streets	48.9%	40.2%	9.8%	1.1%	0.0%
Synchronizing traffic lights to reduce congestion	52.5%	36.6%	6.6%	3.3%	1.1%
Increasing BART service, frequency, or reliability	19.9%	36.6%	24.7%	14.0%	4.8%
Increase bus transit service, frequency, or reliability	22.0%	34.4%	22.6%	15.1%	5.9%

Notable Finding: The majority of those surveyed believe that the following transportation improvements are “important” or “most important:”

- Expanding and improving pedestrian paths and sidewalks.
- Repairing and maintaining streets.
- Synchronizing traffic lights to reduce congestion.
- Increasing BART service, frequency, or reliability.
- Increasing bus transit service, frequency, or reliability.

23. Transportation: Are there any other transportation improvements you would like to see Hayward work on in the coming 20 years?

Note: This was an open-ended question (a question that required a written response). The table below provides a summary of the major ideas or themes that were identified in the responses. The written responses to this question are provided in the Appendix.

Major Ideas or Themes Identified in the Question Answers	Percentage of Written Answers that were Related to the Theme
Shuttle Service Between Major Destinations	16.9%
Bus Transit Improvements	12.7%
Creating Walkable Areas and Improving Sidewalks	9.3%
Maintaining Streets	8.5%
Downtown Loop Concerns	8.5%

24. Shopping and Entertainment: What would like to see more of in Hayward?

Answer Options	Want much more	Want some more	Current level is good	Want less
Fast food dining	2.2%	6.6%	58.0%	33.1%
Sit-down dining	44.1%	40.3%	15.6%	0.0%
Venues for live-music, live-theater, or lectures	40.0%	43.3%	15.0%	1.7%
Movie theaters	9.0%	26.0%	62.7%	2.3%
Recreational venues (bowling, pool halls, etc.)	25.3%	37.4%	28.7%	8.6%
Downtown entertainment establishments	31.7%	42.8%	21.1%	4.4%

Notable Finding: An overwhelming majority of those surveyed (over 70 percent) would like to see “much more” or “more” of the following in Hayward:

- Sit-down dining
- Venues for live music, live theaters, or lectures
- Downtown entertainment establishments

25. Shopping and Entertainment: Is there anything else Hayward should focus on in shopping and entertainment?

Note: This was an open-ended question (a question that required a written response). The table below provides a summary of the major ideas or themes that were identified in the responses. The written responses to this question are provided in the Appendix.

Major Ideas or Themes Identified in the Question Answers	Percentage of Written Answers that were Related to the Theme
Downtown Improvements: Shopping, Dining and Entertainment	24.3%
Attract Higher Quality Restaurants, Shopping, and Entertainment	9.3%
Improve Cleanliness and Safety of Commercial Areas	8.6%
Provide Live Music and Entertainment Venues	7.1%
Provide Recreational Uses: Bowling, Ice Skating, Mini Golf, etc.	7.1%
Neighborhood Grocery Store (Trader Joes, Whole Foods, etc.)	6.4%
Enhance Youth Activities	6.4%
Improve Southland Mall	6.4%
Attract Independent Shops and Restaurants	6.4%
Improve Neighborhood Shopping: South Hayward, Hesperian, foothills, etc.	6.4%

Notable Finding: Improving shopping, dining, and entertainment in Downtown Hayward was the most common idea for improving shopping and entertainment in the city. Several survey respondents identified other successful downtowns as examples for Downtown Hayward to emulate, including:

- Downtown Walnut Creek
- Downtown Palo Alto
- Downtown Redwood City
- Downtown Pleasanton
- Downtown Livermore

- Downtown Niles
- Downtown Berkeley
- Downtown San Mateo
- Downtown Mountain View

26. Education: What would you like to see more of in Hayward schools?

Answer Options	Want much more	Want some more	Current level is good	Want less
Improved academic performance	82.4%	16.5%	0.6%	0.6%
Safer schools	73.6%	21.3%	4.6%	0.6%
After-school tutoring programs or homework clubs	62.5%	28.6%	7.1%	1.8%
Investments to improve existing public school facilities	56.6%	30.6%	11.0%	1.7%

Notable Finding: An overwhelming majority of those surveyed (over 70 percent) would like to see improved academic performance, safer schools, after school tutoring programs and homework clubs, and investments to improve existing public school facilities.

27. Education: Are there any other education improvements you would like to see Hayward work on in the coming 20 years?

Note: This was an open-ended question (a question that required a written response). The table below provides a summary of the major ideas or themes that were identified in the responses. The written responses to this question are provided in the Appendix.

Major Ideas or Themes Identified in the Question Answers	Percentage of Written Answers that were Related to the Theme
Expand Arts and Music Programs	9.2%
Develop Partnerships with Businesses, Colleges, the City, and HARD (internships, tutoring, after school programs, etc.)	8.3%
Update School Facilities and Landscaping	5.8%
Improve School Security and Safety	5.8%
Revamp the School Board	5.8%
Improve Academic Performance	5.8%

Notable Finding: The people surveyed had a lot of competing ideas and differing opinions on how to improve public schools in Hayward. More discussions related to schools are needed to build consensus and a strategy for moving forward.

28. Housing: According to the State of California, Hayward should plan for 12,000 new housing units over the coming 30 years. With this in mind, what do you think about the following ways to accommodate more housing in Hayward?

Answer Options	Strongly support	Mostly support	Neutral/ not sure	Mostly oppose	Strongly oppose
High density housing in the Downtown and/or near BART	25.8%	28.0%	20.3%	13.7%	12.1%
Promote mixed-use housing along commercial corridors	19.7%	41.6%	27.0%	7.3%	4.5%
Promote senior housing and programs for seniors	33.5%	41.8%	20.3%	3.8%	0.5%
Hayward should not accommodate 12,000 new housing units	21.0%	10.8%	45.5%	9.7%	13.1%

Notable Finding: The majority of those surveyed “strongly support” or “mostly support” senior housing and programs, mixed-use housing along commercial corridors, and high density housing in the Downtown and/or near BART.

29. Housing: Do you have other suggestions for meeting Hayward's future housing needs?

Note: This was an open-ended question (a question that required a written response). The table below provides a summary of the major ideas or themes that were identified in the responses. The written responses to this question are provided in the Appendix.

Major Ideas or Themes Identified in the Question Answers	Percentage of Written Answers that were Related to the Theme
Fewer/No More Apartments or High Density Rental Housing	10.2%
Downtown Housing and Mixed Use Near BART Stations	9.3%
Focus efforts on Property Maintenance and Code Enforcement	8.3%
Create Eco-Friendly Mixed Use Villages	6.5%
Provide More Affordable Housing	5.6%
Rehabilitate Existing Homes	5.6%

30. Parks and Open Space: What do you think is needed for Hayward's parks and open space?

Answer Options	Definitely needed	Probably needed	Probably not needed	Definitely not needed
Develop more parks and open space throughout the City	34.8%	39.9%	23.0%	2.2%
Develop more parks in under-served neighborhoods	40.8%	40.8%	16.7%	1.7%
More youth-oriented amenities (ex. playgrounds, skate parks)	43.8%	39.2%	13.6%	3.4%
More general amenities (ex. sports fields, tables, bbq's)	33.3%	46.6%	16.1%	4.0%
Improve conditions of existing parks and open space	54.2%	39.5%	6.2%	0.0%

Notable Finding: An overwhelming majority of survey respondents (over 70 percent) believe that the following park improvements are “definitely needed” or “probably needed”:

- Develop more parks and open space throughout the City.
- Develop more parks in under-served neighborhoods.
- More youth-oriented amenities (ex. playgrounds, skate parks).
- More general amenities (ex. sports fields, tables, bbq's).
- Improve conditions of existing parks and open space.

31. Parks and Open Space: Is there anything else that is needed to make Hayward's parks better?

Note: This was an open-ended question (a question that required a written response). The table below provides a summary of the major ideas or themes that were identified in the responses. The written responses to this question are provided in the Appendix.

Major Ideas or Themes Identified in the Question Answers	Percentage of Written Answers that were Related to the Theme
Address park safety concerns with better police/security patrols	19.8%
Maintain parks to address litter and graffiti and ensure cleanliness (including bathrooms)	18.8%
Create Dog Parks/Dog-Friendly parks and trails	11.9%
Enforce Park Rules: Litter, dog rules, park hours	6.9%
Fix and improve existing parks	6.9%

Notable Finding: Addressing park safety concerns; maintaining parks to address litter, graffiti, and cleanliness; and providing more opportunities for walking dogs and dog exercise were the three most common ideas for improving parks in Hayward.

32. Sustainability: How do you feel about the following measures the City could take to encourage sustainability?

Answer Options	Support	Not sure	Opposed
Expand public outreach and education on sustainability	79.3%	15.6%	5.0%
Offer tips to building owners on how to reduce energy consumption	84.8%	11.8%	3.4%
Offer financial assistance for making buildings more energy efficient	70.7%	21.5%	7.7%
Make space and zone for sustainable food systems (example: community gardens)	77.5%	17.0%	5.5%

Notable Finding: An overwhelming majority of survey respondents (over 70 percent) support the following measures to encourage sustainability:

- Expand public outreach and education on sustainability.
- Offer tips to building owners on how to reduce energy consumption.
- Offer financial assistance for making buildings more energy efficient.
- Make space and zone for sustainable food systems (example: community gardens).

33. Sustainability: Do you have any other ideas about what Hayward should do for sustainability?

Note: This was an open-ended question (a question that required a written response). The table below provides a summary of the major ideas or themes that were identified in the responses. The written responses to this question are provided in the Appendix.

Major Ideas or Themes Identified in the Question Answers	Percentage of Written Answers that were Related to the Theme
Develop Community Gardens	15.1%
Improve Sustainability Education/Outreach	9.3%

34. Emergency Readiness: How do you feel about the following measures the City could take to encourage emergency preparedness?

Answer Options	Support	Not sure	Opposed
Expand emergency preparedness education	80.6%	16.6%	2.9%
Help neighborhoods with specific emergency plans and mapping	83.8%	13.4%	2.8%

Notable Finding: An overwhelming majority of those surveyed (over 70 percent) support more emergency preparedness education and the preparation of neighborhood-specific emergency plans and maps.

35. Emergency Readiness: Do you have any other ideas about emergency preparedness?

Note: This was an open-ended question (a question that required a written response). The table below provides a summary of the major ideas or themes that were identified in the responses. The written responses to this question are provided in the Appendix.

Major Ideas or Themes Identified in the Question Answers	Percentage of Written Answers that were Related to the Theme
Emergency Preparation Information: Internet, events, workshops, brochures, school fliers, etc.	19.7%
Promote CERT Program (Community Emergency Response Team)	9.9%
Provide affordable emergency/earthquake kits	8.5%

Appendix: Responses to Open-Ended Questions

1. What do you like most about living, visiting, and/or working in Hayward?

- Small town feeling but still close to City events. Weather.
- I reside in Woodland Estates off Oaks and it is a beautiful community.
- It doesn't have a freeway running through it.
- My view
- Downtown and the events
- The convenient location, weather, farmer's market, Police Department.
- Not much. We usually go to other cities for our entertainment.
- location
- The central location to all surrounding Bay Area cities is convenient. My neighbors are really wonderful people.
- I like living in Hayward as it is central to most of the activities I like to do. It still has a small town feeling.
- Mount Eden High School's amazing community.
- my home; the mission hills golf course;
- I grew up here, I love Hayward, worked for COH and comparing to Oakland or SF it's a relaxing city to live in.
- The community has a nice mix of cultures and life styles.
- the weather
- It is close to everything.
- It is a small community
- the people
- Community events, downtown
- I love the people here it's a nice place to live I've been here for 11 years now and I love it just wish I had a cheaper place for me and the kids in a nice area.
- Proximity to both downtown, BART & also parks & nature. I also like that they have events & other gatherings downtown.
- visiting people
- close to the big cities, without living there, friendly, store owners. Not able to find work in Hayward
- I'm handicapped and use a mobility scooter to get around. For me, everything I need is located close by in the downtown area; bank, library, post office, grocery stores.
- Close proximity to BART and other area.
- Great Community. Very Caring City Staff. I went to Hayward Schools my whole life, Proud Graduate of Tennyson High and Chabot College.
- Proximity to freeway and other cities
- The community is wonderful, and city hall personnel work with you.
- Geographical location - half hour drive away from SF, SJ, etc.
- Downtown bars and restaurants but we need more choices, more police on foot, and more people.
- I love that it is an up-and-coming city. I also love all the services HARD supplies and that the city asks for input (like this) from its residents.
- location
- I like living in Hayward because it is an ethnically diverse area that is a hybrid of urban, rural and suburban neighborhoods.
- The scenery.
- ethnic diversity and overall peace and quiet. a sense of community.
- I like the diversity primarily.
- My job and community service activities are in Hayward and Hayward has some nice food establishments and nice parks.

1. What do you like most about living, visiting, and/or working in Hayward?

- It is centrally located to all other east Bay Area cities and not far from San Francisco.
- Friendly, quiet neighborhood easy access to shopping and transportation.
- My family, friends, doctors are in Hayward. My 3 children graduated from Hayward schools- I know the city. I love the library and like to follow city politics.
- "The Bay Area and its weather in general.
- Hayward specifically: Its central location and lower home costs compared to other Bay Area cities."
- Small town with parks and nature around it.
- the memories of how much there used to be in hayward like the movie theaters, bowling alleys, skating rink, comic book stores. The view of the bay from the hayward hills. The location center to the bay area.
- Its close to everything
- It feels like home.
- Small town atmosphere and the upgrade of the downtown area.
- I like living in Hayward because it is filled with things to do and a diverse, friendly community. It is easy for me to know what is happening. The city government invests in the neighborhoods. I also can help improve the community due to the vast number of opportunities. It is quiet and peaceful.
- Its central location in the greater Bay Area
- Recently returned to Hayward. Also employed in Hayward. I like my job. Not very happy with downtown Hayward. Limited restaurants. Most close early. Hate the sound and degress of noise from the Hayward Airport and golf course late at night and early in the morning.
- Central bay area location.
- Weather
- Short commute, because I live and work in Hayward.
- I would like if I can receive more current event on time to join, pass the date is no use.
- Hayward is convenient to get other places.
- easy to get to other places
- I live here. I like the convenient location, small town feel, historic downtown and Prospect Hill and diversity of population.
- I like the community spirit and the little neighborhoods, it would be too bad if the city just got taken over by up the the sidewalk dense apartments.
- It is where 3 generations of my family have roots. I like the historic buildings, and the suburban nature.
- good neighbors
- I've lived here since 1954..the schools were convenient for our chuldren,stores and services are comfortable.
- The remodeled B street area is nice and welcomes you to go out at night.
- downtown
- city government
- Location
- RELATIVE cOST OF LIVING IS STILL BEARABLE
- Quiet town, low profile buildings (no sky scrapers) and if you live near the down town you can walk to the grocery store, pharmacy etc and be "green".
- It's close to work, easy on & off bart for my husband's commute. The weather is nice too. I also really enjoy going to Garin Park and Hayward Shoreline.
- "Convenient location to all of Bay Area.
- Weather.
- Neighborhood we live in."

1. What do you like most about living, visiting, and/or working in Hayward?

- I like the hills, especially Garin Park
- Close to family. Hayward lacks any identity of it's own. I used to work for the city for approx. ten years. The school system stinks at all levels.
- Most people are supportive and kind. Close relationship with neighbors
- Location. It's in the central part of the whole bay area and getting to anywhere in the bay area is easy, for someone like me who needs to get to a lot of different places on a regular basis.
- It's the City I call home. I've lived here for more than 50 years.
- It is central to the Bay. I can work in the City, Sillycon Valley, San Remote, Pleasanton, etc. Living isn't that great. The roads are horrible, there are sections of town that are not that good, and the overall perception is not positive. I hope to give specific input in this survey. Since my situation recently changed, this only reflects now, not several months ago when I used BART, etc.
- A big city atmosphere small town look and feel
- The Diversity of People in hayward
- The all town feeling.
- The natural environment -- the hills and views
- my local school (Hillview Crest Elem), gym (Sports Center) and grocery store (Fresh & Easy) are all within walking distance. I have a great walking path across the street (Mission) where I can enjoy staying healthy here in my neighborhood. great coffee shop in fairway complex. LOVE the murals around town!
- I think Hayward is low income, low education, unattractive, a traffic clot, and I wish I could move.
- Hayward feels like a true American City. I know some of my neighbors and community members, which is great. There are a lot of active citizens who share the same way I do about Hayward - let's take care of it. I like that. It's a bigger "small town" I'd say Hayward gives a small town feeling with some bigger city amenities. My second favorite thing is Hayward's Farmers Market every Saturday at City Hall.
- Variety of stores and services available, good attitude of store and services employees. Convenient to all of the Bay Area.
- "Most of people I associate are very nice. Were I volunteer at the people are great.
- and being a commissioner the people at City Hall and the staff on commision ane the other commissioner are great people to working with at City Hall."
- Central location near BART and mass transit. Convenient shopping near house for most personal needs.
- nothing
- Community communication and participation.
- parks
- I like being close to downtown. It's easily accessible with my mobility scooter. I also am happy with the clean up that has been done so far and I hope that you increase it to include more of Hayward.
- not too much
- The weather
- "I have lived in Hayward for 52 years and I find it
- a nice place to live in but it has its problems like
- any other bay area city.I would to see time spent by the city in doing more work in the Mt Eden area such as repairs to the streets and removal
- of certain unsightly trees on some of the streets."
- I live in the downtown area, and everything is close, parking is free. Easy access to all parts of Bay Area
- I like the community of Hayward and the school I go to, Chabot. There are some nice areas in Hayward for leisure purposes.

1. What do you like most about living, visiting, and/or working in Hayward?

- Location. Easy to get to other bay area cities and events.
- Central location, weather, diversity and potential for improvement.
- Centrally located, lower rent/cost of living than other communities
- This city was called as "Eden", we need to bring that spirit of growing local food and greenery back to this city of "Heart-of-the-bay". It's this hope that collectively we can do it, keeps pulling us to stay here and actively participate in local food movement efforts.
- Parking and being familiar with the location of the places I go and easy to get there.
- I like that Hayward is the heart of the bay. In terms of commute, its location is convenient. Not only do we have 2 Bart stations but also it's proximity to the San Mateo bridge allows us to get to the peninsula fairly quickly. In addition, I like the fact that we have our own library system and that we don't have to share our resources with other cities in Alameda county.
- The air is good and there are trees where I live.
- We love Hayward's location in the Bay Area.
- The exciting diversity of the city; people, dining, places of worship
- The restaurants are good. Center of Bay Area.
- Hayward is home; I grew up in Hayward and have lived here most of my life. I love that it's so centrally located to the rest of the Bay Area.
- close to family
- I am able to afford where I live and I still have space and perfect weather and a bus stop with 1/4 mile. I have always been within 1-2 miles from my work. My family home remains undeveloped and provides a camp for homeless individual.
- "Diversity of people
- Affordability in comparison to surrounding areas"
- Hayward's diversity makes the community interesting & vibrant; the downtown area is attractive & fun; great library & proud of Chabot.
- i's familiar
- The cultural diversity
- For working in Hayward, I like the community feeling at the individual schools. I like seeing students succeed despite some of the challenges they faced.
- I own a home and work in Hayward. It's nice that I live and work in the same city.
- I like having so many options in and near my home.
- I live, work and visit in Hayward. I love that this community has such strong roots and that there are many people who live and work in Hayward that are dedicated to seeing it succeed. This city was the city that allowed my parents to own their first home, gave me a the majority of my education, and is now the place where I am raising kids and working. This is the place where people settle, so knowing that this community is meeting all of our needs, is important in continuing that legacy of this being a legacy city!
- Living on a remote hillside
- Variety in restaurants and cleanliness (need more of this).
- Quaint town, with some amenities
- The sense of community and having a lot to do within the city.
- I am very proud of the accessibility to higher education. There is Cal State East Bay, Chabot College, Heald, etc... Almost everyone you speak to in Hayward has attended some College. I feel it makes our city safer and more prosperous.
- I like visiting Hayward but since I don't drive I deal with BART & AC Transit. When is Mission blvd/Foothill Blvd going to be fixed so you have to walk 3 blocks with a cane to catch a Bus or BART?
- people, location in Bay Area, weather

1. What do you like most about living, visiting, and/or working in Hayward?

- climate, small town atmosphere
- It's central location.
- "It's centrally located to the entire Bay Area
- Community Engagement is strong"
- Weather, close to scenic areas, entertainment, shopping, dining, etc. Public transportation better than many areas, although improvements could be made.
- Hayward is a great place to live. It is near San Francisco, but is a quiet place overlooking the Bay. Hayward has an interesting history that makes it much more than a bedroom community. Hayward citizens care about their city and are interesting from across a wide spectrum of backgrounds. From Hayward it is easy to reach San Francisco, the North Bay, the South Bay and the Valley. Hayward's weather is the best in the Bay Area. I love Hayward!
- The best part of living in Hayward for me is its central location. As a student at Cal State East Bay who commutes to Berkeley for work in between classes, I enjoy the fact that Hayward is at the heart of the Bay Area.
- We're next to Garin Regional Park which makes our environment feel like living in the country and yet we have the convenience of a city.
- Where I live, I like the greenery and the quietness of my surroundings.
- The convenience of freeway access. Middle of everything in east bay.
- The diversity in cultures, and wide range of restaurants. Beyond that, volunteering in the community I live in, and running into people in different settings.
- Familiarity of services. Parks
- location
- Convenience. Diversity. Size of the community.
- The Hayward Plunge; the many parks and places to hike; the proximity to the majority of places in the Bay Area (about 1 hour from SJ, 1 hr to SF, 1 hr to Marin and shorter to other places!)
- Centrally located to all other parts of the Bay, about a 30 minute drive to every where including the ocean, SF, San Jose and parts east.
- For the most part I feel safe in Hayward, I own my home in the Burbank area, and can access Bart or train, easily, I can walk to a supermarket or a bookstore.
- Garin Park
- The South Hayward Parish, the proximity to other Bay Area cities
- Despite certain issues with trouble makers, Hayward is a nice place to live, close to other cities, has interesting places to visit, a diverse group of people, and some pretty good restaurants too.
- the weather
- Proximity via BART to San Francisco, Berkeley and Oakland.
- Open hills, weather, two colleges, Golf courses and nature centers, pro-active city government.
- location
- Close to everything, centrally located,
- The city isn't too complicated. It has a small hometown feeling about it.
- I appreciate the history of Hayward
- friendliness of people, diversity
- Impressed with city hall, it's integration with community housing, use of the streets for public event, free parking under city hall, proximity to Bart, outreach and programs of the city.
- I Like the weather in Hayward and the clean air. I Like to see The Hills and the Landscape as I drive to and from my home , and work.
- multicultural, HARD, farmers' market, safe
- central to all bay area

1. What do you like most about living, visiting, and/or working in Hayward?

- centrally located
- community policing, government response to issues, location,
- Centrally located allowing easy access to all freeways.
- "Living: central bay area location, lower cost of living with least compromise to safety in bay area, and close to work.
- Visiting: hiking
- Working: easy commute, food options in walking distance, parks near work"
- Convenience to freeways and it is in the middle of the Bay Area
- It IS the Heart of the Bay- very centrally located; w/ good weather.
- The climate
- I've lived in Hayward for 34 years. I like the location and the weather. We're 30 minutes from the city and the ocean and an hour away from the wine country and Santa Cruz. I enjoy all the parks, trail, etc. Hayward also has a lot to offer as far as entertainment, library, senior center, theaters, museum, historical homes, etc.
- the people, except when they disagree with me
- The climate/weather and the diverse, dynamic population base.
- Living and working
- I like the way Hayward is being transformed. I believe we need to follow what San Leandro has done in limiting some of the downtown traffic to a single lane. I believe this may promote more foot or bicycle traffic.
- The diversity of the population.
- Affordable

18. Parks and Open Space: What activities do you go to parks in other cities for?

- Being outside, people watching
- Visit Museum: DeYoung and Golden Gate
- NA
- To use the facilities
- Walk
- Hiking or swimming
- Walking. I like attractive vistas.
- Live music (jazz, etc)
- kids playground, tennis, picnics, family reunions
- Walking the dog, picnicing, meeting friends
- More hiking
- hiking
- "During summer times: Family picnics
- But the quality of bathrooms of Hayward parks need improvements, big time."
- "Walk the Marina par course in San Leandro
- Walk the par course at Lake Elizabeth in Fremont."
- Walk and exercise
- Dog walking
- picnics
- play sports, hangout and BBQ
- Green Belt Trail - there is a dead animal located on the trail so it really stinks it up.
- Parks need to have frequent public transit access. We would like to use Lake Chabot, but it's 1.6 miles or more uphill from the closest bus stop, so walking in the park once we get there is not as attractive. Also, the bus only runs once an hour.
- Family Birthdays. where they live.
- soccer, basketball
- walk and take kids to enjoy one another's company
- mountain biking, hiking, running, swimming.
- picnics
- BBQ, sun tan, watch children playing, events at the park Golden Gate, just being outside
- walking
- Water parks, cool play structures
- family and coworker gatherings
- Children's play
- A safe, clean place to play and picnic. Hayward's parks are not well kept and dangerous people frequent them. We've found used syringes in play areas and human feces. The library has become a refuge for bums. We own a house here or we'd be gone.
- bike riding, softball, clean playground
- Hiking and dog walking.
- "walking-chabot

18. Parks and Open Space: What activities do you go to parks in other cities for?

- dog park-creekside
- gg park-museums"
- Festivals, outdoor concerts, community barbecues / block parties.
- Nature hikes
- concerts
- familiar, unique nature areas, such as beaches and mountains
- walking the dogs
- Like to hike in different scenic areas
- I don't go
- None
- walks in a natural setting that feels safe
- Fireworks displays, live music, ham radio Field Day
- Events with friends outside Hayward
- we need to preserve open space.
- Horseback riding, hiking, biking
- Volunteering, hanging out with friends, community events
- Walk my dog, legally, on or off leash and Kayaking.
- We go somewhere else where we feel safe. We do not feel that our parks and open space are safe: gangs and violence. Police are not responsive at all or OVER responsive.
- joke, bike, long walks, family activities
- Utilize walking trails
- Hiking, mountain biking, dog walking.
- Don't frequent parks very often, especially the one in my neighborhood because it is unsafe. Too many transients and gang members.
- hiking, sightseeing.
- Dog parks and cycling paths.
- walk dogs
- walking, hiking
- cultural events
- Apple picking. Urban farm activities.
- We need a park in our neighborhood. We have NO park or school anywhere nearby.
- N/A
- safety
- Dog Park, soccer fields, and open area pools
- walking
- Walking at the Marina
- walk dog
- bicyccling, pet exercise
- beautiful scenery
- Jogging, hiking

18. Parks and Open Space: What activities do you go to parks in other cities for?

- Walking
- biking
- Biking
- none
- Friends hangout. Friends live elsewhere. So..
- picnic- walking nature activities
- Hike/picnic in Garin Park, walk around Stony Brook Park
- Group recreation
- softball, soccer, baseball.
- na
- play with friends in other cities
- festivals, scenery
- Monterey has a great childrens park - the Dennis the Menace playground. It shows how much the city values it's youth. Beach/ surf obviously would have to be outside of Hayward.
- N/A
- None
- Hiking - nature walks
- Kids activities
- picnic
- Dog walking
- For change of scenery, to meet with other friends, picnic.
- for walks and picnics
- Hiking, Camping
- dogs
- Hiking
- Walk, walk my dogs - use the playground
- none
- "jogging (Marina or around Lake Merritt)
- biking/hiking"
- Swimming, visiting, sight seeing.
- parties
- A safe place for my 3 years child to play.
- Hiking/walking, occasional family celebrations
- Family friendly environment
- BBQ and boating
- running
- I sometimes eat lunch in a park near my job.
- Jogging & exercise
- waking
- Celebration of events, e.g. innovative fitness demos, kites, campfires, botanical plant sales, home

18. Parks and Open Space: What activities do you go to parks in other cities for?

- gardening demos, craft lessons, oyster feeds, campfire, outdoor education, camping.
- dog park
- Festivals & celebrations, bike paths, ambience such as water features.
- Play sports, hike, walk/jog
- Walking, picnics, water parks, playgrounds
- Spacious clean and controlled dog parks.
- Dog parks: There are other, better dog parks than the spaces Hayward has to offer. Also, to hike with our family and dogs. I don't know of a trail in Hayward that is good for public walking that is safe.
- Live concerts, art and crafts, live theatre
- NA
- exhibits, walks, concerts
- Concerts, movies, festivals
- TO walk at the Lake in Fremont or the Pond by the Union City Library area to walk or visit the Libraries in Fremont or Union City. Can go to free events at the Library if they are open.
- "walking, hiking, picnicing
- taking grandkids for swimming, skateboarding, bikeriding"
- Hike and walk
- hiking, scenery, exercise
- Access to dog parks with swimming & Agility courses
- Walking
- Walking, walking my dog
- I don't go to other city's parks.
- Birthday parties
- Walking, picnics, picture taking
- Adult sports, picnic, fishing
- Hiking
- None
- Hiking
- Better views.
- To find other playgrounds for my grandson
- Hiking, change of scenery.
- Walks, children's programs
- Trails, animals, away from town
- Forests and ocean beaches, camping
- When I get a chance to go out, it is to a State park and it might be the ocean or to go camping.
- Play with the grandkids.
- "HARD does a very good job with the parks.
- Parks should provide open space for walking, jogging and enjoying nature."
- None
- swing, picnic

18. Parks and Open Space: What activities do you go to parks in other cities for?

- Other family events. Hayward parks and open space are fine, well kept.
- dog park
- To get away from people who don't know how to behave.
- FISHING AND BOATING , walking, picnic
- nothing
- n/a
- church gatherings
- n/a
- none
- Hiking and family parties. The parks in Hayward aren't always friendly to family parties due to gangs, homeless population, and ethnic discrimination.
- Dog parks, Picnins, BBQ's, gatherings
- Of note- I predominantly use the local East Bay Regional Parks. I often drive to Lake Chabot for jogging; I occasionally go to Garin for hiking. I love Mission Peak in Fremont for its views, cardiovascular exercise, & relative public safety.
- "We take the kids to the playgrounds (swings etc)
- Also play ball with them, and let them run"
- Concerts, hiking
- none
- Hiking in East Bay Regional Parks, only two of which are in Hayward
- Play tennies
- Walking and hiking
- Running, biking

21. Looking ahead, what do you think should be done to improve the Hayward community over the coming decades?

- events, parks with education, better hours of library, shoreline, art gallery
- Not sure, but working on a STEM program for schools. New library and boys and girls club. More tennis courts.
- keep that which works best and reaffirm it.
- Make the main library your focus and work around that
- jobs
- There are too many low class bars in Hayward. We need to encourage business and shopping in Hayward. We need better quality restaurants. Art & Craft Shows would be nice,
- More restaurants and good entertainment.
- less condos and apartments
- Make it safer and more pleasant to walk in town. I am constantly on alert/tense when walking in my neighborhood. It would be great to take a relaxing walk here but I find myself confronted by mental cases, pan handlers and punk kids hanging out and blocking side walks.
- Building and/or repairing the remaining schools that have not been rebuilt with Measure I; more afterschool programs available to middle and high school students; have children from the schools do community work within Hayward
- In high school, I knew it was a big world out there beyond campus, but I didn't realize how big it was until college and commute daily from Hayward to San Francisco. I would say, community outreach, especially to the youth-middle school and high school students. From my experience, there was always a pessimistic view of Hayward amongst students because we felt there weren't enough resources due to budget cuts. We constantly felt incompetent compared to nearby schools. However, senior year is when I realized that even if you may not have all the resources to start with, a strong community will build up to acquire new resources together.
- shut down gang activity (including taggers) and force them out of the city; bury electrical and telephone lines in all residential neighborhoods as the city has done downtown; stop speeding along mission boulevard in south hayward; clean up south hayward, including landscape and re-pave all of mission boulevard in south hayward; open a viable sports center (like Newark's) and a seniors center; raise all abandoned buildings (centennial hall and area is a dump); no parking on city and neighborhood streets - people abuse it with multiple cars (apartment/condo units have ample underground or on-site parking and still their tenants dump their cars on the street) flooding is real concern when the street cleaners never properly clean streets and drains because of street parking.
- City of Hayward needs to HIRE residents of Hayward; City employees need to get involved more with the community; we need spanish speaking city employees that will be able to connect with the community and at events the City has; for the Police department to host events at neighborhoods so residents can attend and be involve with police staff...
- Get the young students involved in the community events and raise them with pride in their home town.
- Get rid of the gangs, drugs and now prostitution.
- make the down town area more people friendly.
- build more parks, recreational areas, and definitely more and safer night life places to bring more income to the city and have it been known...

21. Looking ahead, what do you think should be done to improve the Hayward community over the coming decades?

- Reface all of the old buildings. tear down or fill vacant buildings. plant more trees. look at union city and Fremont. very clean and green.
- fix the neighborhoods like you are fixing mission and foothill
- I want to put up a place for clean and sober people to socialize and relax after a hard days work. And a place for teens to enjoy and dance in a drug free/ alcohol free environment.
- Complete the road construction on Mission and Foothill Boulevards. Maintain or increase community events & gatherings. Have ways to decrease/prevent crime.
- safety for people
- SCHOOLS
- Foot police in downtown area. Improve historic area on "C" Street between 2nd and 6th Streets and put up vintage signs to direct public. Clean up plunge area and make it more family friendly. Continue to make good use of city hall plaza for events. Keep free parking! Great idea!
- Investment in parks and schools
- Minimize crime, encourage more businesses, cleaner streets,
- Enforce existing quality of life laws. Stop building new slums all over Hayward! (ie Maple Court rental condos - future slum!) Stop building with no parking. People park all over the neighborhood, on lawns, and everywhere. The lack of parking is destroying our quality of life. People need a place to leave their car while they walk. People who have to park on the street have to move their car so they drive more than people who have off-street parking and garages.
- Crime is rising in my neighborhood. Perhaps provide cameras to capture thieves. Enforce parking rules (no commercial vehicles in residential neighborhoods). Quicker reviews of inquiries (ie, stop signs placed in dangerous spots, sidewalk damage, etc). GET RID of Street Sweeper who wastes money zipping down the streets and missing tons of debris.
- Improve school performance and reduce crime
- Clean up the downtown area. In particular the store fronts. Many look run down or trashy because of all the junk in the windows. It would attract many more people if we made the downtown look classier.
- "get the homeless off the streets and out of the creeks. this is the main complaint against our town-check yelp.etc for out of town comments. You will never revitalize downtown until you fix this problem that has plagued this city since the 70's. Do not allow feeding people out in the open. You are opening up the city to a lawsuit should someone get ill and it is disrespectful to the homeless. We spend enough money on programs for them and we need to get CV,UC,SLZ, etc help pay for our efforts. They are polluting the creeks and entering peoples' yards. It is really dangerous in the winter for them to be down there. The Caltrans housing needs to get sold now. the homeless are breaking into them and ruining them. the homeless are in my recycling every week and nothing is done when you call the police. Don't have laws unless you are going to enforce them (i.e. smoking in public too). We need a police commission to air complaints against the police and hear the needs of the police department. All paramedic calls need to be made by small vehicles and not large trucks. We need a new library in the park, not across the street on the corner. Get rid of the hookers on Mission Better lighting on B Street. The loop is a huge mistake! Politicians should not take money/perks from city employee groups in order to maintain their objectivity and integrity. If the public is given

21. Looking ahead, what do you think should be done to improve the Hayward community over the coming decades?

only three minutes to speak on an issue at a public meeting then the politicians should only be allowed three minutes for speaking on an issue (it would shorten meetings, make local leaders ask questions of staff before meetings, and hopefully result in less grand standing). Rent Green Shutter rooms to CSUEB students only. We need an electronic city event board and get some free space on that monster by the Hayward-SM Bridge. Get all of the money that is owed the city/school district/park from the power plant people that was originally promised to us. Not euthanize animals at the Hayward shelter. Get rid of the pigeons roosting on the medians on Jackson so don't all die of bird flu.

- Get Kaiser to stay in Hayward. Don't allow day workers to hang out at the Home Depot-refer to the hookers on Mission. Lower the crime rate in town by solving crimes. Make downtown more family friendly by getting rid of the adult ""book""store and limiting less places with alcohol. More BART parking and improve safety at the station."
- Public education, free community events, build another branch library, more nightclubs and restaurants especially downtown and improve the roads and sidewalks.
- plan easy access to off main roads
- increase energy independence (solar), reduce solid waste stream to near 0, make city a showcase for new green tech
- get control of the gang and drug problem
- Make sure future single family homes have large yards to allow for backyard crops and entertaining guests/family. Provide for agricultural uses.
- "1. More upscale restaurants.
- 2. Bring more Sundance type films and avant garde films to the local theatre. We have to go to Berkeley or San Jose to see them.
- 3) Clean up all of the seedy areas on Mission, Tennison, etc. There are many horrible and dangerous areas in town.
- 4) Try to get Genova's deli (in Oakland) to open a deli here. They bring in big business from all over.
- 5) Invite better shops to Downtown.
- 6) Thru city hall, set up an intellectual lecture series to draw people from all over for discussion and debate on social, political issues and educational issues.
- 7) Bring some class to this blue-collar town.
- 8) Add more police presence to BART platforms."
- Not sure
- Make it more walkable;
- Boost school performance by reducing the influence of teachers' unions on the schools, and encourage (or even require) parents' participation in schools by any method possible.
- Help small businesses to start downtown Hayward, it is so sad to see all those empty shops.
- We need less commercial corporation businesses and more local business. I feel Hayward has lost its identity. Also why are all of the American car manufacturers closed down with only the japanese and german auto shops open?
- Traffic on Jackson to foothill
- Improve existing and create wide bike lanes that are painted green. Roadways need to be able to

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accommodate this and their needs to be a better marked lane with the fines posted for driving vehicles in them.

- Preserve open space. Help people to meet their needs without gaps.
- I think that Hayward needs to have a better outreach in the services provided and fund more programs. There should be more activities for teens and families.
- Facebook page. A reliable on line/email newsletter. I am no longer able to view city council meetings on TV.
- Address gangs and violence. Have police set good examples by obeying laws (such as not speeding through red traffic signals without sirens or flashing lights, etc.)
- reduce noise at Hayward Airport. Get grass cutting equipment that are not loud and are energy savers. Continue to improve downtown area. Open more businesses with extended hours for dining and entertainment. Reduce property taxes for property owners as they get older. Stop increasing City taxes and surplus taxes.
- Better control of gang activity; improve downtown so that you feel safer when visiting restaurants.
- Reduce crime, greater enforcement of traffic laws, more cops.
- Invite more businesses to open up in Hayward. I do most of my shopping outside of Hayward, in neighboring communities.
- please announce event early enough for us to participate.
- Strong anti gang campaign
- Reduce the need to drive by having more shops and leisure facilities locally. Give us back all the leisure facilities that have been closed down by the city, ie bowling alleys, skating rink, ice skating, mini golf.
- Bring more businesses downtown, especially restaurants. Improve the schools so higher income people will move here.
- create parks in all neighborhoods
- Hayward was a farming community, it's high school name is the Farmers. Let's embrace that and have walkways to all our local shops, schools and so on planted wherever possible with gardens, flowers and food. Let's be the Heart of the Bay.
- Preserve the old buildings in our downtown and make owners take care of their buildings. Keep the buildings which make us unique and not cookie-cutter images of everywhere else.
- Entertainment zone downtown, encourage more corporate investment and location
- "reduce prop 13
- Better management over city workers, to ensure they are held accountable for not doing their duties. I see them at the coffee shop and eateries all the time for long periods of time."
- Street lights, Improved streets, more fine dine restaurants, dogs park, and more open spaces for the public, like parks, and walking areas
- Owners of property should keep up their property.
- Improve the schools, the traffic congestion on Jackson/mission/foothill intersection
- Safety
- 1. get rid of commuter traffic passing through Hayward. Address illegal residents and gang-related

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activity especially in south Hayward. Quit allowing Section 8 housing clusters from forming. Build more single family residences, not apts /renters. Encourage REVENUE PRODUCING INDUSTRY RATHER THAN TAXING AND UN FRIENDLY BUSINESS ENVIRONMENT.

- Improve the schools- they are a mess. The middle class that is needed will not move here with these schools- they have choices as to where to live. Change the downtown so that it looks professional and inviting on Foothill- it is an embarrassment currently. Create better communications with the citizens...newsletter is good but why not a newspaper like Castro Valley has since not everyone is computer focused. Create more pride in Hayward through more citizen involvement (percent of the population). Make Hayward an LGBTQ welcoming town with innovative programs that are widely read about to bring in that middle class.
- Get the businesses down Mission and Foothill occupied and looking nice! They look awful and abandoned - even when they're not. Get rid of the pile of rubble that used to be Valle Vista Roller Rink. Reduce crime all over the city - I'm scared to walk in most areas. Build a new library. Teach kids that they need to try their best, but that they won't always win. Get parents to realize that THEY are the ones who need to raise their kids, not the teachers and police officers. Keep funding the parks - make sure they're safe, clean and accessible.
- "Less crime
- More visible police"
- Reduce crime, finish Mission Blvd street improvement project, improve public schools
- try to get business downtown. get a tenant for old mervins headquarters. crack down on the gangs
- "make the holiday bowl into a teen center
- restrict day laborer from hanging around shopping centers, more enforcing of soliciting for money from the homeless and getting them off the streets into
- housing."
- Hayward is pretty uneven - there are nice neighborhoods and there are ghetto ones. We should improve the ghetto places. Build nice shops that sell expensive goods (Louis Vuitton, Coach, Gucci, etc.) in downtown Hayward, etc.
- homeless, gangs, child care
- Continue upgrading streets (Mission Blvd south of Industrial is a mess, Industrial Blvd is a mess between Mission and 280), Continue with South Hayward BART project, entice business to come by offering tax breaks for 5+ years if they hire locally, clean up trees on streets (replace with trees whose roots aren't destructive), entice more redevelopment of Mission/Foothill and Hesperion Blvds, entice redevelopment of more of Downtown, improve schools (unsavory reputation).
- Keep open space
- Improve the infrastructure (traffic flow, police services)
- Education, and having more community events
- Reduce taxes, regulations and improve downtown... you are on the way to improving downtown
- get some businesses that are viable long term. get businesses in the fairway complex. improve southland mall. Ease congestion from south hayward to other parts of hayward. I don't use the Hayward library because it takes too long to get there with traffic and construction.
- Improve education, plant trees, pick up trash, improve streets and traffic (whatever you did to the

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Jackson overpass made the ability to get to my house worse; I have to go a block further and then come back), and whatever you are doing downtown is a joke. We need a bypass, road or highway that connects highway 238 with the San Mateo Bridge to take away the traffic in Hayward. Don't let a handful of business owners downtown determine the traffic flow and make 146,000 suffer for it.

- Getting back to the roots of Hayward, meaning incorporating more farmland into our city is a sustainability measure. In case of natural disaster, war, etc. Having a food source that is large enough to feed all residents in Hayward will determine what happens to residents. Looking that far ahead and planning for the worst case scenario while creating spaces with less of an ecological footprint should be a main goal right now. Having a climate action plan could also support this goal. Transportation is another big issue. Public transportation needs to be affordable, convenient, and swift. Working with other municipalities to slow the sprawl and make core places more densely populated and walkable.
- Improve traffic patterns. Present changes will not solve traffic problems.
- Try to fill in all the empty building and try to get a place for the homeless to get out of the streets.
- Create more local job opportunities, improve schools, better shopping options, more cultural activities, modernized library
- More opportunities for employment that raise the standard of living of the community, more and better assistance services for small business owners, more places for dining, shopping and entertainment so people from Hayward do not go elsewhere, better library, better schools.
- teach & train police to enforce city ordinances to many over looked.
- Lower the monthly costs of leases and rentals so that more businesses could afford to establish themselves in the downtown Hayward and surrounding areas.
- "Street cops, continue with graffiti cleanup, attention to more of Hayward and not just ""B"" street, continue with city wide garage sales only break it down by community instead of city wide all on the same day. Community involved celebrations and festivals (look at Castro Valley for ideas). Clean up HISTORIC DISTRICT (C street between 2nd and 6th) and make it a feature of Hayward with signs and perhaps old fashioned lighting like on ""B"" street ... Buy back the abandoned CAL TRANS homes, clean them up and sell/rent them to keep the neighborhood alive and well.
- Hayward could really be a featured city if we continue to make improvements and make it desirable for small businesses. Like improving lot behind Foothill stores and improve the entrances in back to make it more inviting."
- take down unsightly bldgs on mission blvd
- "1.Improve Community Health through Yoga based programs.
- 2. Improve collaboration among neighbors through some engaging activities.
- 3. Improve edible landscaping area.
- 4. Support community gardens.
- 5. Provide help to homeowners and community to reduce depends on fossil fuel, natural gas, coal and such unsustainable, toxic energy sources and aggressively provide practical plans to move to solar sources and rain water catchment to meet water needs of local gardens and landscaping.
- 6. Create community support structure for needy especially seniors, disabled and disadvantaged. Engage local community people to get actively involved.
- 7. Sister city program to learn and bring best of other global cities. Learn and implement innovate

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- programs from cities like Portland, OR & Fairfield, Iowa (Maharshi Vedic City).
- 8. Invite community to participate actively, regularly.
 - 9. Build residential complexes that encourages collaboration, currently community feels isolation due to the way the communities are built physically."
 - bring businesses back to hayward. widen mission with more lanes of traffic, adding a center divide with landscape will not improve traffic flow. pave mission from industrial to ic border. patches do not work and all of mission is repaved but the last couple miles, c'mon hayard!
 - Its hard to say with the city counsel
 - more bike lanes, more transportation (buses) from BART to places in Hayward like Chabot College
 - I walk down B Street almost every day. Improve store fronts, more businesses, less vagrants smoking pot on the streets, less people begging for money at Lucky's on B St. Less guys hanging out in front of bars.
 - The residential and commercial buildings overall could use improvement, some look really run down, and full of graffitti
 - Clean up the low income areas of the city. Lots of trash thrown out near railroad tracks, etc.
 - "1. Improve Community Health through Yoga based programs.
 - 2. Improve collaboration among neighbors through some engaging activities.
 - 3. Improve edible landscaping area.
 - 4. Support community gardens.
 - 5. Provide help to homeowners and community to reduce depends on fossil fuel, natural gas, coal and such unsustainable, toxic energy sources and aggressively provide practical plans to move to solar sources and rain water catchment to meet water needs of local gardens and landscaping.
 - 6. Create community support structure for needy especially seniors, disabled and disadvantaged. Engage local community people to get actively involved.
 - 7. Sister city program to learn and bring best of other global cities. Learn and implement innovate programs from cities like Portland, OR & Fairfield, Iowa (Maharshi Vedic City).
 - 8. Invite community to participate actively, regularly.
 - 9. Build residential complexes that encourages collaboration, currently community feels isolation due to the way the communities are built physically."
 - More interesting, broader shopping and dining options
 - Improve the schools and education system. People and families do not want to live in Hayward because of the schools. I think that if we can improve the quality of the schools in the city to attract more residents, it would help to bring more businesses to our city. Secondly, it would be great if the city can help beautify the neighborhoods instead if just the main streets. For example, the walls separating the blocks in my neighborhood is in dire need of a new paint job but I was told that the city will not repaint the walls because it is not considered a big street with much visibility.
 - "better parent education and support
 - improve schools
 - make sure all garbage on freeway, etc is removed"
 - So many trees have been removed during the past 10 years. Please implement programs to plant and

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care for more trees.

- Increase law enforcement forces in the city, Lower business taxes especially for restaurants and retail stores in order to encourage more businesses
- develop/improve the Tennyson Rd area; murel,banks,business in general - provide housing/shelter for homeless- improve public education system-
- Not take so long to complete the renovation of the roads and keep up with streets like Mocine which are a mess!
- Improve bicycle and pedestrian safety and access from one side of 880 to the other.
- Schools need to be center of each community whether it is a flea market or inviting community to the spring concert--then recruit the tutors, gardeners, librarians, reading/pen pals, etc.
- improve downtown with restaurants and shops to attract people in the evenings
- Urban gardens instead of empty lots! Continued emphasis on our schools. Continuing to embrace & celebrate our cultural & economic diversity. Expanding opportunities for all through the library & schools. Continuing excellent programs such as the family activities at City Hall plaza. Clear up the gridlock on our main thoroughfares.
- put money into schools - both structural and programatic changes are needed.
- Get the schools involved in community activities and events. Advertise school activities and events.
- "Hayward is a community of immigrants. For our community to advance economically, we need federal immigration reform that provides a meaningful path to citizenship.
- Improve our public schools
- Attract employers who are able to offer employment opportunities to local residents
- Develop more attractive, mixed income housing"
- Increase small businesses by offering attractive rents (cafe and retail). Whole foods or Trader Joes. Reduce traffic on Foothill/Mission and make city more bike friendly (like Portland,OR). More police/community relations. Comprehensive after school programs and other out of school activities for Youth. Job opportunities for Teens and College students. Upgrade Southland to be a premier shopping destination.
- "This city was the city that allowed my parents to own their first home, gave me a the majority of my education, and is now the place where I am raising kids and working. This is the place where people settle, so knowing that this community is meeting all of our needs, is important in continuing that legacy of this being a legacy city!
- More concrete solutions: better collaboration and involvement between the HUSD and City. Having the city facilitate discussions between agencies, the school district, city staff and the community so that citizens are better using the vast services available to them."
- Improve the education of yourth and adults. Improve job opportunities. Cleaning up blight, streets with potholes and abandon buildings.(the bowling alley, skating rink etc... Bringing in upper scale restaurants
- Concerned about on-going trash being dumped on Whitman Rd and burglaries. NEED MORE STREETLIGHTS.
- Focus on econimic sustainability. Too uch focus on Green and not enough on green money. That creates jobs, middle class, home ownership, long term residents and a greater tax base gives the city

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more ways to make income as opposed to saving money by cutting the wages and benefits of employees.

- Number one priority improving the quality and safety of schools. More activities for youth and families.
- Hayward needs more businesses on Mission. More parking downtown on Friday and Saturday night. Safer nightclubs. It just needs to be maintained clean and safe, and remain a city we can be proud of.
- If Public Transportation was better I would come to Hayward to visit.
- "bring in more high tech businesses
- hire good people to improve the downtown
- stop bad mouthing what we do have"
- Focus on safety in the neighborhoods and downtown. Too many problems in the neighborhoods- drunk people, drug dealing, too many liquor outlets especially in downtown. Not family-friendly. Drug dealing in and around BART affects Hayward streets.
- "1. Healthcare services for growing senior population
- 2. Safe, walkable neighborhoods
- 3. Reduced red tape for startup local businesses
- 4. QUALITY (not necessarily \$\$\$), locally owned restaurants (we have too many fast food & chain restaurants & few places that offer fresh, innovative food)"
- Empty downtown storefronts filled. Improve the quality of schools. More interaction with Cal State East Bay.
- Drive out the gangs. Improve the quality of public K-12 education.
- Hayward needs more businesses for shopping and quality restaurants. We need places to shop like Wholefoods or Berkeley Bowl and more quality dining places.
- More activities for young Kurds and teens. Transform our schools. Raise expectation levels in the school. Require more parent participation.
- Phase out the car dealerships on Mission Blvd. Do not bring any more "big box" stores to Hayward. More affordable quality housing for folks.
- Turn vacant buildings into useful space. Allow for traffic patterns to favor local traffic. Make Cal State East Bay for inviting for students to stay in Hayward rather than leave. Continue with street fairs/car shows. Advertise to people stuck in cars what is available in Hayward.
- Improve many neighborhoods (appearance). Require and ENFORCE homeowners and landlords to keep their properties looking like they give a damn about hteir neighborhood
- "Listen to the residents.
- Voter education.
- Look beyond downtown when planning for the city.
- Engage the residents rather than providing for them (ex: neighborhood clean up and partnership efforts are great, but do not activate the residents to do for themselves. This step could be added)"
- Better Planning of the Downtown area (with regards to heights of buildings (Foothill can be built up!!) as well as asthetics of the buildings. For example: the condos across the street from the library are nice looking; however, the ones across D St. are so ugly! Who let those get built?

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- More Community Garden projects that feed into the Public School Lunch program and other local concerns.
- Upgrade the streets and sidewalks. Stop pandering to ethnicities.
- Get the bums out of downtown,
- More and better public transportation and bike lanes, pedestrian-only blocks on B Street, underground utilities in all neighborhoods, more programs for the working poor
- Have places for teens to go within limits of their residences. Too many bored teens getting into trouble. Improve streets, lighting, over a period of time re-stripe crosswalks, stops, keep libraries open where possible.
- Vision towards a healthy planet. Environmental protection is vital.
- K-12 school rankings have to improve dramatically; change middle and high schools to magnet schools change the mind set. Develop "life style villages" around key focal points (downtown, S. Hayward BART Station, CSUEB, Chabot. All of Hayward should be fully landscaped and maintained at a high standard, including businesses and residences. Community Preservation ordinances should be strictly enforced. Take care of the little things and the big things tend to take care of themselves.
- "Hayward needs to enforce its existing well-written codes in all neighborhoods, going block by block, starting with the worst streets and neighborhood areas. E.g. starting in South Hayward. Hayward has all the lovely little laws it needs to make its City beautiful. What it doesn't have is sufficient enforcement. Often it is a handful of properties that are degrading an entire neighborhood. Forcing these owners to ""fix up"" in a block or two area at the SAME TIME creates synergy and immediately results in great improvement to the neighborhood.
- This principle applies even more strongly to the City's OWN PROPERTY. Look around and you will start to see that many neglected areas where illegal dumping and other problems frequently are city-owned bits and pieces of property it is not maintaining. This applies to many lots the City has acquired to ""re-develop"". It applies to 680 W. Tennyson, an entire 1/2 city block blighted by a City owned building that is not painted or maintained in a manner consistent with the neighborhood or City standards (dead lawn in the summer, litter, etc.)
- The city also does not monitor and insist that other governmental entities with property in Hayward maintain their property - such as the freeway entrances and exits, school property that is used as a junk yard, utility-owned property that is littered and filled with weeds, etc.
- Hayward does not need large redevelopment projects (how have those work for you?) nor does it need to sink funds into subsidizing private housing. This practice is counterproductive. Creating nice subsidized housing just allows certain private companies to steal tenants from existing surrounding properties, making them more uneconomic, and causes existing marginal properties to degrade further. It does nothing to improve the neighborhood and takes away city funds that could be used for community improvements (e.g. landscaping existing barren unmaintained city properties which are all over if you start looking closely).
- The green and clean philosophy is the right starting point. It needs to be extended to be a city-wide integrated process where every city employee is focused on eliminating any graffiti, any weeds, and any dead or barren city property wherever they are working and whatever they are doing. Police can call in graffiti and illegal dumping to keep their patrol area spotless. Maintenance workers can be responsible for designated areas and ensuring all city property is well-maintained in ""their"" section. Community Preservation needs to pick the 10 worst blocks in the City, inspect each property on the block, and make them all resolve any graffiti, junk, litter, etc. at the same time to make a big and

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immediate improvement in the neighborhood. Likewise, maintenance needs to have an integrated "clean up" program where they clean the streets, remove illegally parked cars, trim trees, fix streetlights, re-paint hydrants and crosswalks, and replace all missing/broken city infrastructure ALL AT ONCE for a block or 2, so the impact is immediate and substantial.

- Doing these things jump starts an "upward spiral" for any neighborhood. Far more than any big money pit redevelopment building.
- Also, Hayward has a very nice community library. The last thing it needs is to tear it down and build some 4 story building. WORK ON EXISTING NEIGHBORHOODS FIRST.
- Keeping existing neighborhoods clean and green and fully up to par isn't as fun as playing big-time developer and building new buildings. But it is far more important to the quality of life of Hayward residents.
- Also, the Weeks library should provide free internet to the surrounding neighborhood, as should all the City buildings. It costs the City virtually nothing and has the greatest benefit for City residents."
- public transit overhaul -
- Repave Marin ave.
- Just keep doing what residents, businesses and people who work here suggest along with the planning commission and city council. Listen and take action on some of peoples suggestions.
- The city has been on the right track. The neighborhood meetings are very well received.
- "have a program for the reduction of feral cats by use of Trap/Neuter/Return...
- have another Animal Control officer----one is ridiculous
- make it easier/cheaper for small business or corporations to come to Hayward"
- Landscape Keeping the city clean , from graffitti and gang violence.
- more support for disadvantaged youth
- "1) clean up Hayward's image as second only to oakland in undesirability
- 2) enact "Orinda Standard", that is, prohibit actions/actiivies/behaviors that would not be tolerated in Orinda and other upscale communities
- 3) stop "East LAing" Hayward structures and buildings"
- Establish a community outreach along the lines of the Compassion Network in Fremont so people can fine out about specific needs. I find your "Access" and "So Hayward parish" too general and hate to keep donating to Fremont when I feel our residents need help too.
- Generally, bring it into the 21st century. Woo the tech industry, we have plenty of industrial land for them to take advantage of, more high end shopping, remodel Southland, make downtown a dog-friendly place, mixed housing and business facilities.
- Require ALL renters show proof their pets are spayed and neutered PRIOR to signing lease and moving in. Require any newly acquired pets be spayed/neutered. (>.'<)
- Promote the good in the city better, be transparent and accessible, an example would be update the website again so its user friendly (lots of complaints with new website), change the roads and business facades so people don't just drive through with a negative perception and experience and actually enjoy being here if they're commuting, improve the schooling, make it safer, and keep cost of living down.
- Make it more a family community, concentrating on better schools, activities for young people to keep them off of the streets, better downtown (like downtown San Mateo) area that is inviting for

21. Looking ahead, what do you think should be done to improve the Hayward community over the coming decades?

people to come to, less crime, less homeless

- Have our City Government & staff be more service-oriented to our residents. We have too much local "politics"
- Stop wasting so much money on improving downtown and start improving other areas of Hayward like Hesperian Blvd. Southland Mall is starting to look like Eastmont Mall in Oakland
- There should be more activities such as "Sunday Streets". San Francisco does this and it looks like a lot of fun.
- City needs a smarter approach to get home energy audits and investments like Osage Iowa. See also HAPA fliers and documents on web re: South Hayward, CSUEB Hayward, South Mission corridor, Bayview Village, downtown parking management with SFPark in spots
- Close interaction between City Staff and individual neighborhoods needs to continue.
- Create very very safe place and clean up streets and beautify city
- Continue improvements to downtown. Attract higher end restaurants. Attract new businesses to downtown that will not shut down within a year. Contain the flow of commute traffic on city streets.
- Make the downtown more pedestrian friendly; the improvements look great but don't encourage walking or spending time in our community.

23. Transportation: Are there any other transportation improvements you would like to see Hayward work on in the coming 20 years?

- More signs where landmarks and parks are.
- Relieving congestion on streets
- Decrease in traffic congestion on Jackson and Winton
- Synchronizing traffic lights. Pedestrian walk buttons.
- Synch the lights so as to get thru Hayward faster.
- Making our roads more attractive with trees and landscaping and not just concrete freeways. Let's hope the miniloop improves flow without making downtown a speedway.
- Educate the community about decreasing their car usage. Encourage bike use as it is beneficial for lower carbon emissions and a healthy lifestyle. Make pedestrian walkways well-lit. The streets are never safe, but arranging it in a way where more people are seen walking the streets "safely" will hopefully encourage more pedestrians. Not only revitalize Downtown Hayward, but Mission Boulevard as well. More shops in the local area.
- frequent maintenance of surface streets - Industrial Boulevard is a dump both in landscape and surface street maintenance. Water sprinklers nightly water (and flood) some spots on Industrial.
- Mission Blvd and Foothill is very hectic during traffic hours that makes Jackson street sooo heavy in traffic. Have a 3 digit number similar to that of (211) so Hayward residents can call to check for transporation times, which buses to use etc. Not knowing which bus to get on refrains me from using this type of transportation.
- Establish a Auto Row in Hayward so I can make a living in my home town as I have for Twenty plus years.
- Built train transportation to Cal state hayward and chabot college
- Hayward's own public transportation system. Much like the E in Elk Grove, CA.
- Make sure the new loop really works for Hayward. If it doesn't what is the next plan.
- yes, i would like to see wider roads to avoid traffic in trnasitted areas...
- the bus service from Russ Park to east Bay College. bus needs to go all the way to a st bart.
- none
- yes a Parents on Patrol Bus for we can keep our kids safe from Kidnappers and Molestors
- Completing the road construction and improving the traffic lights & adding pedestrian lights.
- not sure
- How about a free shuttle from BART to Southland? Walnut Creek has one that goes all around the downtown area. Conducive to shopping and increased revenue through taxes. URGENT ... BIKE LANE ON "A" STREET BETWEEN 4th street and Grove way so we can get into Castro Valley.
- More street lights for better night driving vision, less intersection cameras, less freeway exit metering lights, more police presence
- Rough roads slow cars down. Stop paving for them. Slow traffic for safety. Put in more sidewalks and dedicated busways where BART doesn't go. Add more security. Arrest bicyclists who ride on the sidewalks endangering pedestrians!
- "RECONFIGURE new lanes from northbound Santa Clara turning left to I-880 on-ramps:
- LANE#1 for 92West/880South only
- LANE#2 for 880North only

23. Transportation: Are there any other transportation improvements you would like to see Hayward work on in the coming 20 years?

- LANE#3 for Santa Clara"
- See comments above.
- BART service overnight on Fridays, Saturdays and some holidays. More frequent and extensive bus transit service.
- Need freeways or expressways between 92 and 580, and 580 through foothills.
- none
- smaller busses, GILLIG BUSES for ac transit
- Take care of potholes and road paint, improve visibility of islands during the night. Relocate the taxi cars that are parked on B Street near BART off of B Street.
- Add more police presence to BART stations and platforms.
- Not sure
- Improve coordination of traffic lights, and/or reduce the number of traffic lights and stop signs. REMOVE "speed bumps" and replace them with better enforcement of existing traffic laws, since the bumps INCREASE POLLUTION (from the acceleration of vehicles after they pass the bumps), as do excessive stop signs and traffic lights. Build the Foothill Freeway to get "through" traffic off Hayward streets.
- divert more traffic away from jackson and mission
- Improve all bike lanes for the publics general use
- Improve transportation for the disabled. Follow through on promises to pick up and deliver on time.
- I would like to see shuttle bus, electric buses, and programs like zipcar.
- If BART charges for parking, serious increases in bus frequency will be needed.
- I can not think that far out. By that time we may have space cars. I would like to see a transportation sytem that can take you to LA and back that resembles BART.
- Stop coming up with zany plans the Foothill Loop and fix those potholes on Mission.
- I would like to see senior citizens ride public transit for free. Bike lanes separated from motor driven traffic.
- Reduce the cost of public transport or make it free to increase use. Make Hayward more pedestrian and bicycle friendly. Have more neighborhood shopping centers so we don't have to drive to stores.
- Get rid of the one way loop downtown. We need to discourage traffic through town and encourage people to shop downtown. Pleasanton's downtown is very successful. We have the same potential.
- short trip shuttles
- I'd like to see certain areas of Hayward where no traffic can go, a set aside for cafes and sidewalk gathering. I guess that isn't really transportation but has to do with it. I'd like to see more local shuttles so we can get along with less cars on the street.
- I marked increased bus service as unimportant because I constantly see mostly empty, huge buses. I think public transportation should be more efficient; consider use of vans on routes that don't fill buses.
- underground tunnels, clean energy vehicles
- Minibart

23. Transportation: Are there any other transportation improvements you would like to see Hayward work on in the coming 20 years?

- transportation for the elderly
- provide benches for people to sit at
- Get rid of the commuter traffic that clogs up the through streets in Hayward. It takes 30 minutes to go less than 5 miles during morning and evening traffic from South Hayward to downtown Hayward. The Downtown loop is nothing but a means to funnel this commuter traffic through Hayward and does nothing to encourage Business. The Foothill freeway was a great idea but was poorly acted on. We now have to suffer from the decision to terminate it!
- Light rail down Mission Blvd (green).
- "Keep the roads smooth - I hate feeling like I'm "off-roading" as I'm driving around town.
- Get rid of unprotected crosswalks, or make them WAY more visible.
- Have more traffic cops out to ticket/arrest people who are texting/talking on their cell phones while driving, driving way below the speed limit, driving unsafely, etc.
- Give the crazy bicyclists tickets for not following traffic laws.
- All of these things will help keep traffic moving and improve safety."
- Synchronizing traffic lights
- More public transportation services reaching to the 94545 zip code -- near the Costco on Hesperian Blvd. If there is a train service (Bart or whatever) that reaches there that would be cool.
- Continue upgrading streets (Mission Blvd south of Industrial is a mess, Industrial Blvd is a mess between Mission and 280), re-time lights (THEY ARE TERRIBLE! Contact City of Fairfield City Planner for advice) and add smart sensors/computers so people don't wait at lights with no traffic coming. I don't see how what's been done on Mission to 238 project is going to increase traffic flow and reduce congestion, but the work was needed in order to prepare for redevelopment of South Hayward BART.
- ease congestion!
- As I already said, we need a connection between highway 238 and the San Mateo bridge. We tried to do it many years ago. Please look at the good for the majority of citizens and not for just a few businessmen/businesswomen.
- Hayward as a city cannot make transportation work better. There needs to be partnership with other cities, the county, and the state to improve the overall transportation system. Every opportunity to increase the population density surrounding BART stations and making a more walkable city should be taken. Think of a world with no access to fossil fuels. How we will get around? How will we get our food? Thinking on a smaller scale, or on a walkable area of a city - only build "new" developments there- within walking distance of food, employment, or a transportation system other than a car.
- Improve traffic in and out of parking lots and cross streets by directing to go only the the direction that doesn't involve crossing a more primary street.
- To get the right bus closer to your home and get them to nearest location that a person has to get to for shopping or doctor's appointment or any functions a person would like to go to at any time.
- make bike lanes on old railroad tracks from south hayward to san lorenzo
- Make improvements of highly traveled roads and streets within Hayward, and the immediate surrounding areas.

23. Transportation: Are there any other transportation improvements you would like to see Hayward work on in the coming 20 years?

- Increase availability of para transit, low cost or free shuttle busses between Southland/downtown, Chabot/Bart.
- more people biking and walking with no fear of getting hit by the cars or huge vehicles.
- see above
- no.
- Bottom line is less cars, more people walking, biking.
- Improve the flow of traffic coming out of the south hayward Bart station. In the evening, it is a parking lot trying to get out of the lot. Cars do not yield and theres always a back up leaving the lot. Perhaps installing a traffic light would help.
- Mission Blvd should be widened.
- Every effort should be made to reduce congestion and smooth out traffic flow to greatly reduce emissions from cars idling at intersections. That technology has been around for years and it is shameful that Hayward has made no efforts in that direction. In addition, Hayward is not a pedestrian-friendly city, which would get more folks out of their cars. Make it a nicer city to walk in. Plant more trees! This will help to absorb pollution and will make the city more pleasant for walking as well.
- make downtown pedestrian friendly -plantings to separate walkways from auto traffic- more mature trees
- Connect Harder Rd and Turner Ct with a pedestrian overpass, thereby improving access from the Jackson/Tennyson triangle to Chabot College and Southland Mall. Improve bus frequency from 1 hour to 1/2 hour.
- Downtown shuttle for free; small transports, safe and sheltered bus stops, developing routine routes and encouraging people to coordinate schedules (ie the same people usually go the same places at the same times)
- traffic flow through downtown
- Becoming more & more pedestrian friendly; affordable bus & shuttle transportation.
- "Sidewalks, curb, and gutters
- Improve street lightening"
- Reduce traffic in area. Provide alternative to freeways instead of driving through city. This may include further widening 238 as the added lanes did not help with congestion.
- The continued service by Hayward Paratransit is a great alternative service.
- Cleaner streets less potholes
- Concerned about traffic congestion.
- Just stay focused on if you build high density housing you MUST have amenities built in to the area. Don't build S. Hayward Bart housing with no stores....
- Fix the potholes. Have all the lanes around Jackson clearly defined with white lines. Somehow give more incentives for people to drive smaller more fuel efficient vehicles.
- Teach Drivers to pay attention and have Street signs accesilbe to people with a cane or a wheelchair. The AC Transit drivers culd be more courteous.
- fast, frequent buses linking Chabot & CSU to downtown & BART
- More emphasis on livable, walkable communities

23. Transportation: Are there any other transportation improvements you would like to see Hayward work on in the coming 20 years?

- Expanded Paratransit services for growing senior population and disabled
- Use of smaller buses during less congested times would be good. Also adding BART train cars during peak hours so they are less crowded would give me more incentive to ride BART.
- no
- I live in Fairview - unincorporated area of Hayward - however, I would like to see sidewalks!
- None that I can think of at this time.
- Winton / Hesperian intersection and thereby the Winton offramp from I880. Better utilization of railroad paralleled streets (ie: Whitman, Huntwood) and Hesperian.
- Maintenance of Mission Blvd
- If there were a way to assist with the congestion caused by backups on the San Mateo Bridge! The new freeway junction at 92 and 880 helps--if you are going into town, that is!!
- I'd like to see transportation take people to central places where they can bowl, skate, see a movie, eat and mingle. This helps build community and caring about any area. I'd like to have certain area where no cars are allowed only sidewalk cafes.
- I would like the loop to work, but I think it is going to make a big mess
- Better accessibility of the CSUEB campus by public transportation
- Public transportation is very important if people are going to get out of their cars. Other cities have a 'free' shuttle bus service, I am surprised that Hayward doesn't.
- BART should be more affordable
- Eliminating automobile traffic
- There should be City Loops jitney buses that take people along major corridors to major destinations every 15 minutes. AC Transit will never be able to accomodate this. Make downtown, CSUEB, Chabot, BART and other Hayward desitnations/events (farmers market) super easy for people to get to at the spur of the moment, and no car needed. It should cost 25 cents a ride or a set amount for a monthly pass. Free is not valued. It can be supported by a tax on businesses.
- "The City of Hayward is not in a position to fix the Bus transportation system, which fails to serve anyone adequately due to byzantine routes. A study showed that it was slower and more expensive to use public transportation from any point to point in the Bay Area.
- Forget transportation. Concentrate on fixing up Hawyard. Use bicycle monies to landscape barren patches of City land (adding an OFF STREET bike path).
- Ok - if you really have to get into transportation, then set up 2 local shuttle routes (e.g. little trolly vehicles go back and forth on a circular route)
 1. East Bay State University to Foothill to downtown Hayward to Hayward BART (and back again).
 2. Hayward Kaiser on W. Tennyson, north on W. Tennyson to South Hayward BART, then to East Bay State University (and back again)."
- Reduce the number of transportation agencies!
- Decide on Middle Lane whether the speed limit is either 25mph both ways and place the signs accordingly or raise the speed limit to 35mph since no home faces Middle Lane between Eden Rd and Hesperian Blvd. Right now you can speed whatever Westbound lanes and only 25 mph Eastbound. Also on West St., Eden Rd, Mohr Drive several times per week, the traffic becomes very congested due to a church on corner of West St & Mohr Drive. We have requested attention to this situation for

23. Transportation: Are there any other transportation improvements you would like to see Hayward work on in the coming 20 years?

the past seven or eight years. Nothing changes. This is a transportation problem.

- Keep up the condition of the roads.
- Reverse the stupid loop.
- improve the roads , and upgrade bus stops for people
- Seniors are an increasing population, shuttles for seniors would be good, I live in a neighborhood that has neither bus service or is walk friendly.
- Better Bus system
- like to see an express way were the R R track are next to Bart. haven't seen a train on them in years.
- Working more w/ CSU Hayward Campus on non-car transportation to campus.
- underground utilities along Hesperian Blvd, would up date the area and make it look less ghetto. And why didn't they just put in an underpass at Jackson & Mission. This city has wasted so much money in the downtown area. They redo it over and over and ignore the rest of the city!
- The mini loop will cause a lot more problems in the future. This project will have to be revisited. The bike lane that supposed to run along the BART tracks would be nice. A trail like the Iron Horse trail would be ideal. The greenbelt trail needs to be extended to Industrial Blvd. More speed bumps especially on my street. Traffic enforcement. More speeding tickets issued.
- The Beeline Bus and Village Bus; the Industrial Shuttle to South Hayward financed as per previous submissions; reversion of Mini-Loop to two way traffic after loop fails, road diet for Foothill with improved parking.
- Can't we tie into the railroad tracks somehow?
- Increase frequency of buses to different places as people needed and during day and night timings
- I think that BART and AC Transit are doing a good job at providing alternate forms of transportation.
- Reduce the downtown traffic lanes to one or two on Foothill Blvd and Mission Blvd. If you look at communities like Palo Alto, Berkeley, or Pleasanton, their downtowns have small streets to encourage people to get out of our cars. Our streets are just the opposite and encourage driving, which is not a sustainable or economically smart strategy.
- Speed bumps on Sleepy Hollow to deter thru traffic

25. Is there anything else Hayward should focus on in shopping and entertainment?

- Better shopping malls, around stores, easy to reach them and safety
- Shopping like Downtown Walnut Creek.
- Make an outdoor stage downtown
- Hayward seems to be a lower income neighborhood. An outlet center might be good. Not Prada, something more appropriate for our living standard.
- Would like to see live music (Jazz)
- shopping sucks in Hayward. Southland mall is not safe and is starting to look like A ghetto mall. Hayward needs to attract large stores, since we are likely losing the ones at Southland. Really we do our major shopping in neighboring cities. We would like to see a Trader Joes in Hayward.
- Smaller, independent, unique shops and restaurants.. not big chain retailers/business.
- ice skating rink
- Family and senior friendly areas (look at Redwood City's theatre/dinning area with lights and trees and a restraurant row).
- Hayward should definetly bring some recreational venues such as bowling, ice-skating, mini-golf course, go-cart racing something for the youth to attend...even Dave and Busters (for adults). In & Out attracts many people and usually my family and friends drive out of Hayward to get it. Downtown should have at least a retail/department store (even if small) to attract people who want to do some clothes shopping then have food. (Suggest something similar to Palo Alto's downtown area)
- "Support Southland Mall
- Keep some business open on Mission Bl."
- Separate venues from family Venues to adult Venues areas
- Look at some of the successful cities that have older downtowns, i.e. Livermore, Niles, etc. Good walking and parking areas for people. We really need something for the kids to do instead of hanging out and running the streets.
- Work with merchants to bring more shopping to downtown. Work with landlords to improve property so that business want to move in and rent the space.
- Yes, more recreational areas for youth and young adults...
- Ethnic Restaurants
- Dont put everything downtown. South Hayward should not be just industrial .
- more youth friendly activies in downtown area
- I would like to do a big Talent show for our City to bring the talented kids together and have fun!
- More clothes boutiques downtown.
- cleanliness.safety for patroness.and adequate lighting.
- Take Southland mall down and start over, with better parking, brand name stores, & better lighting. Have a mall others will come to & talk about
- How about some stores in downtown? Small clothing store, variety store, something besides grocery stores to spend your money! Arts & Crafts store, kids store etc...
- More quality restaurants.
- Modernization, expand retail businesses near the bay around San Mateo bridge to enjoy the spectacular view

25. Is there anything else Hayward should focus on in shopping and entertainment?

- Focus on bringing good restaurants, clubs, and street parties downtown. Close Main street to cars and add more parking in the back. Use the street for pedestrians and allow bars to serve outside. Add plants and flower. Keep at least four or five beat officers walking around downtown to keep it safe. Enforce quality of life laws. Make bums feel unwelcome so nice people can frequent the area.
- nicer quality shops and entertainment
- Again, Hayward should really work on the way the current businesses portray themselves. They look junky. Making a campaign to beautify the storefronts is bound to bring more upscale establishments and clientele.
- Less bars downtown. More indi and foreign films at the theater and not the worst movies. This is a college town, we need these kind of movies in order to draw in the students and educators. We need more upscale stores to draw in people from going to Stoneridge. A sporting goods store without guns.
- Improve the quality of stores in Southland Mall.
- The city should not focus on entertainment.
- none
- small, local businesses, such as what oakland/berkeley/marin/sf have cultivated.
- I would love to see some independent clothing and shoe stores NOT chains or large dept stores.
- Find a place near downtown for La Salsa and Chipotle. A restaurant similar to Sweet River would be nice. A Whole Foods store and a pet store/boutique.
- Give tax breaks for better shops to locate here.
- Not sure
- Keep all parking FREE. It is just a fact that most people drive to businesses, and charging for parking will not make them start using buses or trains (they will go elsewhere instead). Convince Fry's Electronics to open a store here!
- Places for teenagers to hang out and young adults. Everyone leaves hayward for entertainment
- Higher end retail with highrise capabilities. Past Councils were always against highrise. It's time to expand upwards with retail at the street level.
- No
- For shopping and entertainment, there needs to be different types of establishments and services that fits the diversity of Hayward so that they have options. For example, there should be more veterinarian options.
- Quality, options and away from downtown. How about Chipotle, Una Mas. More options along Hesperian. By the time I get in my car and battle traffic, it is faster to go to Union City or anywhere by freeway than go downtown. Southland mall is lacking in quality shopping and safety. I go to Sears and Macys, and only when I don't have time to drive to Pleasanton. The only thing I go downtown for, is to go to Buon Appetito. Quality and safe grocery shopping. I currently do all of my grocery shopping in CV, Pleasanton or Dublin.
- Safety. New Theater (B St) was pretty ratty looking the one time we went (broken facilities). Restaurants are small compared to other locations of chains. Safety.
- I would like to see Hayward look something like Berkeley or a nice college/urban town look.
- Attract businesses that are good for the community. We have enough Walgreen's and McDonald's.

25. Is there anything else Hayward should focus on in shopping and entertainment?

Sam's Club and the Wal-Mart grocery store would have been good too.

- improve public safety at the southland mall I don't normally shop there I don't feel safe there
- Fewer bars down town, and the large adult store moved from down town.
- More theater and non mainstream cinema that is affordable.
- I have heard that the city makes it very difficult for business owners to open a business downtown. We need more businesses especially nicer restaurants.
- "safety in malls
- entertainment for older residents"
- Locally grown produce used in restaurants.
- Hayward should be more user-friendly for establishments offering food and entertainment. Current fees are prohibitive for new restaurants or entertainment. Reduce City fees and make inspectors more consistent - currently, every time an inspector comes out, they say different things. Same with construction inspectors.
- A mall would be nice. Bayfair is not a mall but a dying shell. Bayfair mall is not a safe place.
- Improved the shopping Center, its old and it needs a new looks
- get a good breakfast restaurant in downtown Hayward
- Movie theaters that offer not just the big blockbusters but more independent films that Oakland/Berkeley offer.
- Get rid of the Auto Row blight and encourage decent restaurants, small businesses and safe entertainment venues. get rid of aging strip malls and build well- planned shopping in Hayward and quit developing the outer limits of the city.
- More dancing and music included in the dining venues. More outdoor dining. Clean up the store fronts- not just paint...need new windows (and greener). Need more diversity in the types of establishments in retail (not more copy shops and yogurt shops).
- Bring quality merchants to ALL of our city, not just the downtown. Give me something to do in this city - right now I shop for fabric in Fremont; I shop for craft supplies in Union City; I eat at sit down restaurants in Fremont and Union City; I bowl in Castro Valley; I mini golf in Castro Valley; I run races all over... You get the idea.
- Clean up foothill downtown store fronts and bring in better stores.
- more activities
- More shops downtown to make it attractive to walk, eat and enjoy outdoor entertainment, like Santana Row in San Jose or Palo Alto
- Just increasing shopping and entertainment in general I guess.
- We need more things to offer people to STAY in Hayward- Bowling alleys we have none now and years ago we had, Fiesta, Grand and Holiday- Roller and ice skating is gone-we used to have that in the City. Some Nice dining with a view- something in the Hills or near the water-
- Entice restaurants to relocate to South Hayward area and North Hayward area. Nice roads, good lighting, easy and safe access to restaurants, and clump them in a 3 - 4 block area so it's known as a place to go for a variety of foods.
- More small businesses
- Curb the amount of liquor licenses granted. Hayward has too many liquor outlets.

25. Is there anything else Hayward should focus on in shopping and entertainment?

- a place where family's and adult can go and feel safe where they are at.
- can't think of anything
- Southland Mall is thought poorly of and people I know drive to Stoneridge mall instead. I know most people in Hayward don't make a lot of money, but it could at least be updated, have nice restaurants instead of the food court (bad food), be cleaned up, and get a little more class.
- Jobs, JOBS, jobs. Shopping and entertainment can ONLY survive if people have the EXTRA funds to spend on those luxuries. Where will people work to spend their money in our city. Look at the average income level of residents in Hayward- absolutely grim. What is Hayward going to do about creating and sustaining places to run a business? Shopping and entertainment are useless unless we have a strong workforce. Following San Francisco's model of minimum wage would ensure that the college students would make enough money to spend money within the city.
- Enforce regulations on laws that improve safety and appearance of the city.
- Better shopping and enterainment in South Hayward.
- Bring in more higher end retail stores and recreational centers
- Better shopping options. People mostly shop in other cities like pleasanton or union city.
- why does uc & fremont have more & we have less
- How about filling the old Mervyns building on Foothill with boutiques and restaurants ... Like a mini mall so there's something to attract business and shoppers downtown? Plenty of free parking and it would be a nice addition to the string of dismal shops on Foothill. Paint murals on the outside to bring attention to it and give that part of town an uplift! Remember when Capwells was there? It was nice to have a store like that downtown! The closest thing we have now is the CVS. A few variety stores would sure be nice and help to wake up our downtown! Call me if you need more ideas, Lorraine, 510-589-7404. I live on C Street.
- get decent stores in
- "1. Community Co-ops for fresh, local food.
- 2. Local businesses owned by local people and not big box stores."
- south hayward - we are like your evil step child. we need a supermarket, fresh and easy is great but we need a real supermarket and restaurants. i don't go to to jackson/foothill/downtown area unless i have to, it's a mess. we go to uc for everything.
- Nigth clubs
- "Better shops on B St., less 2nd hand places. Better store fronts, more police patrols, less vagrants on B st.
- More Restaurants on B st, and less Bars."
- Give small businesses an opportunity to thrive
- Clean up the downtown area. To many homeless and drug users. I will not take my child to those areas.
- "1. Community Co-ops for fresh, local food.
- 2. Local businesses owned by local people and not big box stores."
- Less cheap, more quality; I usually leave Hayward for grocery and other shopping and live cultural events. I tend to feel that Hayward is a culinary and cultural wasteland, although there are some little known gems here.

25. Is there anything else Hayward should focus on in shopping and entertainment?

- Bring in major retailers and restaurants so that people would want to come and be in Hayward.
- family-type entertainment
- It would be great to have a natural foods store (not sure Hayward could support a Whole Foods, but that would be good). It would also be great to have a few more bakery/cafes that fill in the blanks in terms of having good fresh-baked breads, breakfast, etc. It would also be great to have some kind of community gardens program to help encourage access to healthy foods.
- Provide fiscal incentives to encourage more businesses to start in Hayward
- Areas of downtown that would be auto-free - pedestrian only with small shuttle buses if needed
- First the strip on Foothill gutted downtown, then George Oaks and the Southland Mall gutted the strip, then the big boxes have drawn business from the strip malls.. No one seems to get it. It's safer to shop at Stoneridge, more fun on Fourth in Berkeley, yes more expensive, but the food is better and the quality might attract some business.
- safe, appealing downtown that attracts people, something like mountain view
- Develop friendly, supportive policies to help small, unique businesses to start up & thrive — fewer box stores, more individuality.
- Trader Joes
- Promoting small business development through business incubation programs that especially build on the cultural gifts and ingenuity of new immigrants
- CSUEB and Chabot College is housed in Hayward yet there are not a lot of options for students to keep them in the city. There is a large population of students who live in the dorms. Having places like Dave and Busters (video games/bar/pool), and other venues to attract students to stay in Hayward and spend their money here would help generate revenue for the city. A lot of students who live in the dorms do not drive so consistent shuttle/bus from the hill to downtown with extended hours will keep them in this city.
- A concert venue/ youth center that is separate from afterschool programs but perhaps works in collaboration with agencies that serve youth (HUSD, afterschool programs, library HARD etc) that isn't religiously affiliated that could serve as a "teen center" as well as host concerts or other type of venue for artistic expression would be awesome. The site on B street that used to be a bank would be a perfect place for a hall. Also, a hall that could be rented out to patrons for private parties, birthdays etc that is open after 10am would be good.
- Outside of the downtown two - three streets, other areas of the city look old and run down. Still a farm town.
- Need a free Youth Boxing Gym to keep the youth out of trouble.
- Don't drink your own Kool-Aid when it comes to bringing large employers to Hayward. Strip down permit and inspection processes and do more than say you are friendly. Everyone outside of Hayward, and in, knows we are not.
- More sit-down restaurants would be great, it seems I always have to go out of Hayward for those. More safe clean late night fun downtown would be awesome as well.
- "A much more cohesive Family Friendly Smoke free
- environment."
- Performing Arts Center, linking both visual and performing arts in downtown area with good, sit-

25. Is there anything else Hayward should focus on in shopping and entertainment?

down restaurants, and bistros. **

- For families and others without alcohol sales. There is too much emphasis on businesses that encourage excessive drinking, which comes with more tobacco use, and drug sales. Re-think downtown. Maybe it should be less entertainment and more housing, arts and culture. Partner with CSU Hayward.
- "1. Quality restaurants don't have to be expensive to have ambience, good fresh food, and unique charm
- 2. More frequent use of community college for Hayward entertainment
- 3. movie theater that would include outdoor community space/plaza, perhaps adjacent to community theater or community center"
- Unfortunate that the bowling alley and skate rink are no longer here.
- Safety primarily from gang activity
- YES! More quality businesses - for shopping, dining and entertainment. My family and I dine and find entertainment (except for the movie theater) outside of Hayward because of the lack of quality in these services. I would like to see a Wholefoods in Hayward and more shops - similar to downtown San Mateo or Walnut Creek.
- Not in the shopping area. Not sure about entertainment. Definitely do not think the city needs any pool halls, and you killed the idea of a bowling alley when Holiday Bowl closed. And Valle Vista Skating Rink was deemed "not cool", so it closed. More cultural entertainment venues might be nice.
- Keeping and attracting students to spend time in Hayward. A coffee house/study area by our University would be a start. Creative ideas for keeping the city a place to go and ideas that attract families not trouble makers. Get something/anything in the vacant building on Foothill, espically old Mervyns, old city hall and Centennial plaza.
- Bring some music & theater
- We need a good bagel shop, bubble tea shops, and more places to sit and do work, access the internet, talk, meet, etc (especially in South Hayward, but also throughout the city) . We also need a water park like Silliman's. We should also engage university and college students with entertainment, shopping, and services. All night copy, print, and coffee shops, for example. Partner with the Business School and other departments to have business incubator and similar programs. Lastly, have an outreach program through the Chamber of Commerce and/or City to reach out to new homeowners and business/property owners to let them know about all the great things our city has to offer.
- "I must commend the City of Hayward on the weekly (year round!) Farmers' Market!! Yay!
- How about looking into better grocery shopping? I drive to Berkeley to go to Berkeley Bowl. I drive to San Mateo (or San Ramon or Berkeley) to go to Whole Foods. We drive to other cities to go to Trader Joes. What is up with the lack of good grocery stores in this town?!"
- I would like to see the Downtown doing well
- A movie theater/lecture place for more intellectual movies, esp. documentaries, lectures, maybe in conjunction with CSUEB
- Having small businesses is good but having the right ones to fit the needs of folks is important and not just having them to have them. Entertainment is hard because it has been tried and the wrong element causes it to be shut down. There are always going to be trouble makers but having a fun place

25. Is there anything else Hayward should focus on in shopping and entertainment?

to go to for teens, young adults, adults and seniors would help.

- See my answer about the life style villages in certain areas. Each one should have its own shopping and entertaining avenues. Also my answer about transportation mentions City Loop buses, they would get people to these villages.
- Fresh locally grown free-standing produce markets, more community farmers' markets. Organic and bulk product grocery stores.
- reopen the skating rink and bowling alley or at least provide some recreation for our teens
- Need the 2 shuttles mentioned previously to encourage shopping and provide easier access to entertainment.
- quality not quantity
- There is a good variety of shopping in the Southland Mall but that doesn't help the downtown area and the new shops coming in down there are good. We just need more...maybe a couple more boutiques, sit down restaurant, even another good consignment shop.
- Theme sites; Simpson 7-11, chuckie cheese site; places for children to have parties.
- Big box. Emulate Fremont.
- just keep it clean and green , for a nice environment please
- no new big shopping malls
- quality, quality, quality!!!!!!
- I don't shop here because Southland is not safe, and there are no other high end stores. I shop along the 680 corridor, Whole Foods, Home Goods, Tuesday Morning. We could use a Trader Joe's. I would really like to see a New York Deli, a REAL one with corned beef, hoagies, pickles, etc.
- Safe downtown with a sense of community. Entertainment for youth and young adults of all cultures.
- Focus on making the downtown area safe from crime, affordable for people to open up businesses, less riff raff bars in the area and make it a family community
- A safe shopping area would be nice, and a decent grocery store. We don't like having to go to Fremont or Castro Valley to shop at Trader Joe's. Maybe you can woo them to Hesperian, Maybe next to Costco...AND AGAIN there is more to the city then just downtown! Stop favoring that area.
- Yes, find a business for the corner of B St & Foothill Blvd, underneath the sushi restaurant.
- Small businesses need to be friendly to customers. I live on D St. east of Foothill. I travel across town to do most of my shopping. It would be nice to have a development such as A St. & Hesperian on Mission Blvd. south of Jackson.
- Commercial viability depends on more downtown residents, unbundling, parking management, pedestrianization, and eventually a shuttle circulator
- We need some independent, creative food shops. Eon comes close, but still it is a coffee house first and foremost.
- more malls are needed
- There is no reason to shop in the downtown. A great bookstore and a few coffee shops are the only anchors. However, we do have great one of a kind restaurants. We particularly enjoy the great range of choices in ethnic food menus.
- Less weed shops, less sell your gold shops

27. Education: Are there any other education improvements you would like to see Hayward work on in the coming 20 years?

- School system is a mess you need more than 20 years. So thankful I have no children in them.
- Improve academic performance. Improve teacher credentials
- New High School and STEM Programs
- Build fiber optics cable infrastructure
- If a district has good schools, then good families want to buy homes in the neighborhood. My children are grown. If they were school age I would not live here.
- Reduce the traffic around schools - i.e., parents sitting in the middle of the street blocking the flow of traffic waiting to pick up their kid(s).
- The majority of Hayward schools are grossly outdated. We need new modern schools to keep upstanding citizens in Hayward. Hayward is getting more and more ghetto, especially with the new power plant being built. It seems like Hayward is using Pittsburg as a model. And Hayward is starting to look like Pittsburg.
- Let's start with upgrading the school board, then improve faculty and administration. Without better leadership nothing will improve the students' education.
- The City of Hayward have more visibility to the students; perhaps an internship programs with the City or community service; involve the local colleges to participate with the K-12 grades
- Make the physical education system more engaging. A lot of students become lazy to participate, especially during high school as others use it as a sitting down and socializing time. Don't cut the arts as it is an outlet for students and gives them a window of opportunity to see their potential.
- Schools and neighborhoods look like they have been trapped in a war zone, enforce landscape maintenance and junk removal throughout all of hayward (not just in new developments)
- Hayward, HARD and HUSD should work closer together to get youth involved in the community. City of Hayward should step up to the plate and offer HUSD as well as HARD resources for them to get youth involved more in what and how the city operates to its residents. By doing so, I think these youth would respect the city, leading to a better Hayward.
- A higher rate of college enrollment.
- public trains to University, colleges. High tech to school with biotech.
- Each school should have a qualified librarian (to be at the school site before and after school for research projects). Each school should have a science teacher with a science labratory.
- Love the new schools that have been remodeled, rebuilt by Measure I. More activities for children, sports, art, music.
- Yes, i would like to see safer schools where kids feel safe going to school and learning, rather than wanting to stay athome for fear or lack of interest to learn because they don't feel welcomed...
- Don't have kids but know it is important.
- finding what the students want and need, not what the adults THINK will engage them and bring them in to participate
- Well I have a group of kids called we rock with talent and I would like to see more talent shows to show off all the talent that these kids have in the bay area. I am also the Creator of the new TV show The Bay Wives
- cleaner campuses
- Bring back music and after school activities. These kids need the basics and something to stimulate

27. Education: Are there any other education improvements you would like to see Hayward work on in the coming 20 years?

their minds and keep them interested in learning.

- I want the schools to be good and safe enough I would send my children there!
- Give qualified teachers choice of being in union or not, structured education curriculum focus on academic achievement
- Fire the Hayward School Board, the unionized employees, and the bureaucrats. Hire a private company to run the schools with their pay based on performance standards including safety, academic performance, athletics, and winning awards in music and scholarship.
- Enforce ENGLISH as a primary language. My child should NOT be told he needs to be put in the "special" language class because he doesn't speak Spanish!
- Get rid of idiot school board members! Shine a light on the great students in this town. Get the high school counselors to compete to see who can get the most scholarships for their students.
- Build a new public library. The old one is long overdue for replacement.
- none
- move away from no child left behind if at all possible, more towards progressive education models of the 60's while maintaining reading levels
- Have the Hayward Adult school offer math and English courses for students that need to improve their skills so that they do not need to take remedial courses in college. Offer these courses at a lower rate than the college or free since they should have been able to learn this material while in high school. Also offer industrial type courses and culinary courses through the Adult School.
- "Provide yearly report cards to the public regarding how students are performing by racial/ethnic group especially in the areas of English and math. Encourage more internships with local businesses and industry for high school juniors and seniors who are performing satisfactorily.
- Sponsor more community forums on improving education for all students."
- More visits by public school officials.
- As noted before, minimize union influence on the schools and maximize experiments and/or independent, local ideas to raise performance and family participation in education.
- Help charter schools starting.
- Create the forward thinking work groups within HUSD. Current infighting and stubbornness creates a stagnant attitude for future growth.
- all students should learn conflict resolution and peacemaking skills.
- There should be service learning options and more funding for student activities.
- More culturally matched activities on college and public school campuses.
- Test the teachers and review their lesson plans because Hayward children always seem to have the lowest scores in the Bay Area.
- More charter schools
- Improve the performance of the trustees and the administrators.
- a higher graduation rate
- Bring back ALL music programs in the schools. These are well documented to improve learning and lives, they offer something for people to do and so much more. Music programs should receive at least as much attention as science. Right now the school by eliminating these programs denies the

27. Education: Are there any other education improvements you would like to see Hayward work on in the coming 20 years?

existence of all the things that make us human instead of machine.

- Reinstate full band and chorus programs, and art programs!!
- Add more charter schools and provide additional support to the ones we have: Impact, Leadership, etc.
- before school and after school programs. Sports with optional transportation services.
- Improved buildings
- stop all the testing
- Fix HUSD. They need to be more supportive of parents and community members and need to involve both in the process of making changes to the district
- SAFE adult education classes /facilities and stimulating courses.
- We need to be the top city in education. NO reason why we cannot be- we have great diversity, we are in a good location to draw on the finest minds and should be able to have an attractive community for teachers to live in. Be innovative in how to attract the finest teachers- it is not just pay- it can be working in an environment full of innovation and perhaps a walk or bike commute from home near by that could make a teacher want to be in Hayward. Education is the key to the quality of the citizenry in Hayward- not just the young people but the middle class who are refusing to move to Hayward because of our poor schools. You can build all the great developments for them to live in but they will not put their children at risk by choosing our education system as it stands.
- "Teach our kids how to THINK. So many of them don't know how to reason their way through a problem.
- Give our kids the opportunity to express themselves through art, music and sports.
- Teach high schoolers to go into a trade - college doesn't work for everyone."
- better quality
- teacher quality and better oversight, supervision, teacher qualifications and curriculum, not just keep teaching for the state tests.
- Hope it becomes a school district with better reputation.
- If our Public Schools were better we would not have residents home-schooling or sending to private or out of the area schools.
- Hayward would greatly benefit from after-school activities for boys, girls, and both. Sports, learning something new (music, art, crafts, etc.), help with school work, contests for poetry or writing songs, performing, and the like. Kids need FUN in safe places and people/mentors to help guide and encourage them.
- strive for more and better education. Need Boys Club, YMCA
- fixing our schools the structures of them and the resources to the schools. update and more bilingual classes if yone school has it then all of them should have the same opportunity
- I like Hillview Crest elem- we keep getting great teachers, but overall performance is poor. Nonetheless, I'm happy we fall in the New Haven district and not hayward unified.
- Kids are graduating who don't even know how to read or speak English. They shouldn't even get past first grade if they can't do first grade reading. What is wrong with this school system? I went to Eden ROP as an adult for the floral program, and when it came to going around the room, each reading a paragraph, the teacher was skipping some of kids. I later asked why and found out that if they can't

27. Education: Are there any other education improvements you would like to see Hayward work on in the coming 20 years?

read, they aren't allowed to call on them to read!!!! These were junior and seniors in high school!!!! Shame on the school system.

- I know we must follow a specific set of curriculum mandated by the state. But teaching children of all ages how to run a successful garden is one of the fundamental tools that every human should have.
- Evaluating student performance so needs of the student and performance of the teacher are determined.
- Additional adult ed. and vocational choices
- Hayward has a huge industrial park with companies that have huge sales, and many jobs that are not suited for the average level of the education from the citizens of Hayward. How can this industry connect with local education providers for local students to get employment locally.
- better security
- More diversified educational schooling for the adult schools in Hayward and the surrounding areas.
- Students passing Standardized tests before moving on to the next grade. It would be nice to produce adults that could spell and balance a checkbook.
- 1. Include integrative consciousness based education with focus on total personality development of fit body, calm mind and peaceful heart.
- have parents pay for their kids
- keep kids in school
- 1. Include integrative consciousness based education with focus on total personality development of fit body, calm mind and peaceful heart.
- A functioning school board that actually knows how to govern a school system (I realize this is our fault, since we vote the dysfunctional folks into office).
- Bring up the scores of the Hayward schools. Set up charter schools and effective language immersion programs. Turn schools into schools with specific focus like science or arts.
- as I mentioned before, education and support for parents so they know how to better control their children
- Help to make organic gardening, tree stewardship, and planetary stewardship part of education, starting in elementary school and on up. Make the connections between our schools and our cultural venues such as Sun Gallery and Hayward Arts Council a part of the schools and library, not just something dependent on the small budgets and huge efforts of a few volunteers of those organizations. Truly make the arts a strong part of our community.
- Implement more competitive curriculum at par with public schools in the Peninsula
- Hope that we can do away with standardized testing- which makes teachers teach to the test... the lowest form of "education" will never produce life long learners
- Continue with bonds to upgrade schools.
- If we cannot have smaller classes, we can still revive the pod system of large lectures and individualized programmed learning via computer with small group discussion and/or hands on experience with realistic student teacher ratios.
- transport. for students.
- fire most of the school board
- Community service to engage youth with Hayward & invest them with confidence that they can make

27. Education: Are there any other education improvements you would like to see Hayward work on in the coming 20 years?

a difference in our community; stronger ties to Chabot and Cal State — and get our name back on the map, Cal State Hayward!

- Revive music and arts
- more Charter Schools like Impact Academy
- Yes, we need more competent administrators and school board members, including people who are able to work constructively and across differing cultures and neighborhoods.
- Expanded college and career center with full time staff member at each high school. More community events organized by City of Hayward at the schools.
- Utilize the HPN grant to develop full service community schools in the traditional sense. Put college accelerated programs in and also academic support to bring 100 percent of all students to academic proficiency. Trade schools would benefit the city for non academic minded students.
- Education in Hayward needs a vast overhaul. For as long as I've been a student in Hayward, there has been financial mismanagement and poor leadership within the district. There has been so much conflagration that even those who are well intentioned and try to work with the district, receive push back and very little or no progress on what they were doing. Giving parents the opportunity and empowering them to be involved in their child's life in whichever way they can (because some parents can't because of time commitments) would be beneficial. That is why as I mentioned in a previous comment, having agencies connected to the district to provide services to parents and students where the district can't is very important.
- Assist the unemployed adults with training programs so that are capable of writing resumes, interviewing and pursuing stronger employment opportunities.
- Invest more into all the schools in Hayward. Especially South Hayward I feel like they are getting left behind.
- Better pay for Public Teachers who do a great job not just pass kids on & don't care to deal with them.
- "Cohesive planning & programming between City & Colleges
- Active tutoring for HUSD students by College students, who would be given academic credit and a small stipend"
- All the above and more options for parents. For parents to be able to enroll children in schools that have high expectations of all students. There is rampant drug sales on campuses with no consequences.
- "More school days; possibly year round schools.
- Wrap around support services for children and families
- Emphasis on nutrition, exercise and link to learning"
- Not in Hayward School District area
- Encourage trade schools to locate here.
- I would like to see Hayward strive to become one of the best school districts in the state.
- Security: Not an officer and every school, BUT at least ALARM the buildings with pricey equipment. Maybe even smoke and fire alarms to dissuade afterhour vandalism (if that is what it is).
- Acknowledge the fact that there are things the City can do. Thank you for asking the questions. The City could, for example, offer internship programs for students to make learning relevant.
- It is so important for a community to have good schools. It helps with property values, it helps with

27. Education: Are there any other education improvements you would like to see Hayward work on in the coming 20 years?

the community as a whole! Last I heard, the school district didn't even have a 5 year plan. They need to get out of the 16th century and maybe take some classes themselves on what a modern school system looks like. Did you see the movie "Waiting for Superman" ? OMG, I think the Oakland school district is superior to ours in Hayward! That says a lot right there.

- I personally know substitute teachers who've taught at Hayward High. I'm told it was the most chaotic system they've taught in. Office staff seems to have given up on discipline or supporting the teachers (at least the subs). Students are undisciplined, it's like the inmates run the place. What family with young children, who might want to invest in a home, start a business or have roots here want to when they hear about our schools. Answer: no one. This or that shop or movie house will not attract anyone if the school don't have a good reputation. All we get now are more renters who churn through.
- return music and art to the schools
- Mandatory pre-school for 3 - 5 year olds, especially from lower socio-economic groups
- Education is the key. I do not believe a child of any age should be allowed to drop out of school. That child later becomes a burden to society so you stop it at the school level. You have special classes for kids with learning issues, in a sense, bring it down to their level if you have to.
- Hayward schools have been so bad for so long that nothing short of a total mind set change will have a chance to break through the lack of belief in ability to improve. Switch a few of the middle and high schools to magnet schools for which elementary school students need to apply (math/science; performing arts; business). These schools will attract outside sources, teachers, parents and students that are willing to put extra effort into achieving.
- Music and fine art programs. Cultural, spiritual and environmental education. Life skills training. Practical home skills.
- "Hayward doesn't need prettier schools.
- Hayward needs better teaching.
- The ""Promise Neighborhood"" grant seems to be focused on all the ""bells and whistles"" without focusing on core of the Harlem Kid's Zone program - making sure every kid in every classroom is proficient in reading and math at every grade level.
- THIS IS WHAT HAYWARD NEEDS TO FOCUS ON - not social service programs. Spend money on EDUCATION. Instead of paying for child care, create parent cooperatives that are self-sustaining and focused children getting and parents learning how to help kids with homework and one-on-one assistant.
- Stop spending money to pay outsiders to show up and tutor and everything FOR parents. Instead, help parents learn how to do these things for themselves, independently, at home or in volunteer after-school groups of parents and kids."
- Computers in all schools
- Multi-use. Work with community organizations to keep them used to reduce crime usage.
- Need more focus on achieving students NOW before their families move them out of this place.
- adult education classes at every public school site , campuses should be open for public use. They are public schools. for educational purpose. family skill building.
- student behavior in public areas

27. Education: Are there any other education improvements you would like to see Hayward work on in the coming 20 years?

- Haywards education SUCKS!! We are the lowest in Alameda County and pretty near to the bottom state wide. We need more accountability from the school district and definitely school board members that care about the education our children are getting and not out for their own political agendas
- Most of Hayward's schools were built in the 50's They are almost 70 years old. New modern schools would be great.
- very complex issue outside capacity of city.
- Kids need Physical Ed, Music, and Art. Body, spirit and mind. Available to ALL.
- Very much need to improve education standards.
- EVERYTHING! The schools are pitiful. Schools are one of the most important sources of attracting families, and our schools are terrible. No wonder we have such social issues.

29. Housing: Do you have other suggestions for meeting Hayward's future housing needs?

- Fix what you have.
- Restore older facilities.
- Just build small units and the market price would be cheap.
- Our housing complex has had excessive problems with section 8 units. Issues surrounding low income housing units need to be addressed before public housing units are built. Problems with youth (hoodlums) breaking private property should be dealt with severely. Build better housing to bring better quality families into Hayward and Hayward schools.
- No low cost housing projects.
- Hayward needs a lot more family friendly single family housing. TOO MANY apartments tend to bring in the wrong element to our city
- "Let's finish what developments we have started and hope to fill them. Too many vacant homes/foreclosers still.
- Housing within commercial zones can work if managed on a small scale as in NYC's West Village with co-ops above commercial space. These are owner occupied .. not rental units."
- There are areas of Hayward that need to be built up. Instead of looking just downtown, expand outwards to build housing.
- Enforce maintenance and yard junk removal throughout hayward - help increase property values throughout the city. It does no good to add housing only to see it fall into disrepair because some property owner (residential or commercial) is too lazy to maintain their property.
- Please have the City of Hayward work with landlords of either houses or apartments to maintain the lawns, building/facilities nice and up to date. Appearance COUNTS!!!
- Dedicate areas for high density with infrastructure are above the standard
- The last thing Hayward needs is high density housing. We do not need more apartments or condos. Families do not stay in condos. They buy and then sell and move to a city that is less transient.
- Help clean up old areas of Hayward. Help to improve home ownership rather than renters.
- Bigger and much more affordable housing!
- how about mixed used along Downtown and/or near BART
- yes affordable housing for people on a fixed income without having to wait on a long waiting list. I've been on lists for over 10 years now and still pay more rent than my income is!
- more low cost housing./ help low cost housing renters maintain and clean around their living quarters.with the help of the owners of the houses or building.(make owners become more responsible) for their assets.
- Eco friendly Community housing circled around small shopping center and activity center making it easy for residents to do shopping and activities close to home without getting in their car.
- Protect rent control for MH parks so space rent doesn't price ordinary people out of the market
- Let the market decide whether there should be more housing.
- Housing needs to include parking, preferably underground so it is easier to walk than get the car. Limited parking increases profit for developers while destroying quality of life for surrounding neighborhoods. Families need cars but safe, wide sidewalks; a pleasant environment; and convenient transit will reduce auto usage. Housing should include charging stations for electric cars.

29. Housing: Do you have other suggestions for meeting Hayward's future housing needs?

- No new housing until the traffic problems are solved. The only area that would not impact the current traffic would be close to 238 ala Mesa Verde. You could redevelop between A and Mattox on Mission.
- Building housing units for rent and to own in green communities with gardens, shuttles and nearby grocery store/gym that promote car-free living.
- none
- small units small units small units
- Select an older neighborhood with housing that is in need of repair. Acquire units as they become available and rent these out until you have acquired the whole section and then rebuild. This may take a long time but will avoid forcing families out. High density housing should be kept to a minimum to reduce traffic impacts. Try not to reduce what open space still remains.
- Keep safety in mind and be realistic in terms of what the city can hold and support with other services.
- No
- More subsidized housing with reasonable rents. Waiting lists are very long.
- The downtown/BART area already has enough high-density housing, and it has hurt the existing residents (parking, traffic). Find undeveloped areas on the edges of the city (including the hills) and plan higher-density neighborhoods ALONG WITH full-size new roads so that existing roads do not get even more congested. Require "free" buses into or through new communities, subsidized by the state/federal government and/or development fees, to truly attempt to reduce new personal driving.
- We must build upward and move towards highrises
- Set limits. Build affordable housing for all levels. Subsidize where public assistance does not meet market rate.
- Hayward should have more multi-family options.
- Fewer rentals. Any additional housing should be for purchase.
- More low income housing brings more social problems. It does not improve quality of life.
- if you zone an area commerical you should stick with it not let a developer come and and re zone the propwety !!
- Hayward has an overabundance of rental units. We need more owner occupied units.
- stop high density housing - too much already. some areas look like Russian multi family housing high rises
- Just packing more renters into Hayward is a bad idea. They churn through with no investment in the community. While these apartment developments may look nice for awhile they deteriorate soon become low cost housing and all the surrounding neighborhoods suffer. Further, it's a fact that renters by a large majority fill their garage with stuff that always means more parking on the street impacting every one else.
- I marked strongly oppose on #28 because I do not think that high density housing should be in downtown next to historic buildings. It is ok near BART.
- Support apartments and condos at the former Mervyn's site.
- Allow for larger apartment complexes to be built. Hayward should build more under ground parking and 6 story or taller buildings. Land does not grow. Build up or down not lateral.

29. Housing: Do you have other suggestions for meeting Hayward's future housing needs?

- Improved the old houses by rebuilding townhouse.....
- less renters they don't keep up the property and have no stake in neighborhoods and in the operation of the city
- Please think about building housing on lots that are vacant for many years or more industrial areas.
- Affordable single family homes not a bunch of apts/condos that are being filled by low income renters .A renter has no skin in the game.
- Hayward needs to do well with what it has first. There is very little space left to develop and we do not have our act together for what we have. California may have made that prediction but the role of Hayward needs to be a place that has jobs for local people, good schools and all of its current housing up to snuff or torn down and redone.
- "High Density Housing = future ghetto, increased crime
- People may not need huge houses, but they do need elbow room. Neighbors shouldn't share walls."
- Mixed-use housing near So Hayward BART
- better rent control,
- Sounds good.
- Less apartments and more single AFFORDABLE family homes. I'm concerned with using space for homes rather than something else.
- Really, high-density housing is the way to go. One thing to consider, instead of building up (as in narrow houses with 3 -4 levels with stairs), build flat with ~1800 - 2800 sq' homes ranch-style stacked 3 or 4 high. This makes it easier for seniors or those with hip/knee problems to own a home and get around in those homes. Or, tri-level homes (these work well when building on hills). Creating neighborhoods as outlined in the presentations given several years ago about mixed use housing around South Hayward BART is a great idea that creates neighborhoods that safer and easier to get around.
- Hayward has too any people for the roads now. We don't have enough water either. I think, however, that Hayward does need more homeless shelters and places for them to sleep.
- I feel that alot of the housing is to expensive that people can't afford it at all.
- Housing and business are not two seperate entities. It's time to do away with zoning- throw it out the window. People should be able to walk to work, should they choose to. Period. Figure that out first. Developers LOVE to build new housing. It's cheap to make an easy to sell for a profit. What's harder for a developer is building business centers. Why? Because it's harder to rent or sell the space. But industry is where a strong city should be getting it's tax revenue from. NOT housing.
- Should be accessible to public transit and daily shopping within walking distance.
- eliminate sec 8 brings in getto
- Build residential complexes that encourages collaboration, currently community feels isolation due to the way the communities are built physically.
- packing more into downtown area? are you kidding me?
- "clean up neighborhoods and try to get owners of
- rentals to take care of there propertys."
- No low income housing. They become settings for crime, and are trashed after a few years. Build a transit village near BART on B Street.

29. Housing: Do you have other suggestions for meeting Hayward's future housing needs?

- Build residential complexes that encourages collaboration, currently community feels isolation due to the way the communities are built physically.
- Hayward has a huge opportunity to be an important part of the future of community development and smart growth with the Bayview Village (formerly Quarry Village) project and others like it. Livable, ecological, attractive, and green higher-density developments are a more reasonable approach to population growth than to spread out and pave over our open space. Such solutions provide opportunity and support for green housing and a new direction for the future. Hayward could be -- and should be -- a landmark in the Bay Area for its approach to smart growth. At the very least, the 12,000 new units should be powered by solar energy and use greywater for landscape irrigation
- Encourage high-end housing and commercial construction, which will help eliminate the bad image of Hayward as "ghetto"
- mixed use housing areas with easy (walking) access to stores & businesses
- Create a more densely-populated downtown core. Think along the campaign that Jerry Brown had to bring more people into downtown Oakland.
- Family planning and education in elementary grades. Teach environmental education, world land problems, and utopian ideals re future ecos and elect council members who do not focus on political careers but commitment to change. Restore our marsh lands and protect us from Calpine.
- need nice housing to attract people to downtown. Need adequate parking for all housing. 1.25 cars per apartment is silly.
- Mixed use is great, especially creating environments where residents can walk to basic services & amenities, i.e., shopping & restaurants & parks & other activities.
- Mixed income housing, particularly in the university, commercial, and Bart areas.
- We don't have safe enough areas for seniors (high traffic, homeless/transient populations). There are plenty of vacant houses on the market in Hayward (over 250 when I was looking to buy). We need to develop and maintain sustainable commercial property to draw in residents and offer them a reason why Hayward would be a great place to live/work/shop.
- Hayward should address accessible housing to people with disabilities, "high density" housing around areas that are easily accessible to public transportation, shopping, and basically create powerful great mini-communities and mini-cities within the area. Creating AFFORDABLE housing since that is the foundation to making sure people are doing great in school and at work.
- Stop attracting the lowest income personalities and design new buildings to look modern and appeal to professionals
- Concerned about on-going trash being dumped on Whitman Rd and burglaries. NEED MORE STREETLIGHTS. It's too dark in some neighborhoods that make it really easy for vandalism and other crime especially in the Jackson Triangle.
- We have many homes that were not meant to exist beyond the Cannery time. These are depressing homes and filled with depressed people. Time to look at these. More live/work spaces. Don't cop any preconceived ideas on who should or should not have a business in Hayward.
- More programs for new home buyers.
- I like the idea of building lots of nice clean high density housing. As long as they look nice and are more upscale and attractive.

29. Housing: Do you have other suggestions for meeting Hayward's future housing needs?

- All ares for rent or lease should have A Smoke Free environment.
- I strongly support Sherman Lewis' Bay View project and fast, frequent buses connecting the colleges with downtown and BART
- Other than housing for seniors, new housing without various infrastructure to support it might be futile but am unsure as to "buildout" situation
- Do more to encourage repair of older structures instead of tearing down and building new ones. More assistance to lower income areas that tend to be high crime areas. Less focus on making it more beautiful along high traffic areas and more on overall improvement of quality of life for all residents.
- No more building in the hills.
- Require builders to contribute a one time assessment for education and roads. Require a minimum of 2 parking spaces per unit.
- No, but I definitely don't feel that it should be high density in the downtown area. Maybe spread out more, including above Mission Blvd (Hayward Hills), but for the middle class.
- not at this time, but soon
- We do not have the roads or resources to accomodate 12,00 new homes/housing
- While it's not likely that Hayward will need 12,000 more units of housing. However, we should focus on housing that can accommodate all abilities as our population ages.
- Hayward is a big city with a lot of space and we are right in the middle of the Bay Area. We need to build housing for all the children people are having! Unless you want your kids to move to Redding, we need to build!
- Hayward has more rental units than owners, this causes parking problems and lack of concern for neighborhoods. Here's a suggestion: bulldoze all of Mission, get rid of those blighted, worn out buildings, make it into a mixed use avenue with housing above and shops below with plenty of open space to congregate, for people to enjoy cafes and events.
- I would like to see homes that are in bad shape made safe and livable
- Quarry Village as proposed by HAPA
- If you have a good town with low crime, good education, good businesses, people are going to want to come and or stay. This brings in revenue for the City and helps everyone.
- "Hayward needs to enforce codes and bring ALL its existing housing up to a ""clean and green"" standard.
- Subsidizing new housing just undermines existing housing that is marginal. Tenants move out and the older existing housing gets even worse.
- Private developers will take care of building all the new housing Hayward needs, if and when it is needed. Don't worry about that. The City of Hayward does not need to get into the business of development.
- Pay attention to THE BASICS: repairing streets and sidewalks, maintaining city buildings and landscaping."
- Convert apartment. Reduce the number of apartments, especially the rundown ones. Build in fill-in areas and stay away from open areas. As noted in my other responses, develop "life style villages" around key areas that would attract people such as the BART stations, downtown, and the colleges.
- Small homes with shared community resources for basic needs. Nontoxic, energy-efficient and solar-

29. Housing: Do you have other suggestions for meeting Hayward's future housing needs?

powered homes. All housing walkable to services.

- Develop single modulars for homeless population and needy.
- Bigger lots sizes. No more tiny lots with big homes squished onto them.
- We have enough now. Don't add to the congestion, confusion, and resource drain!!!
- Strengthen and protect rent control for MH parks, which are essential lower-income housing.
- The old City Hall building on Foot Hill site could be a lovely new high rise to accommodate some of that 12,000 new housing units.
- We need to make sure that crime is down before bringing in more housing near the downtown and BART areas.
- Stop being greedy, less condos and build single family homes where kids will have a decent yard to play in
- Hayward does not need any more apartments. We are saturated with affordable housing. We have so many slum lords that do not maintain their property and we do not need to encourage any more blight.
- The housing needs allocation is an absurd waste of time unrelated to housing need and sustainability. Oddly enough, the City can accommodate that much, but would do so for other reasons.
- Take out delapidated areas and replace with good infill projects!
- Build or construct more houses.
- Tear down some of that awful dilapidated rental housing in south Hayward and rebuild modern, sustainable units for renters and home owners. Develop cooperative where possible. Home ownership can happen in a variety of configurations, let's get bold.

31. Parks and Open Space: Is there anything else that is needed to make Hayward's parks better?

- Remember the seniors, grandparents and disabled.
- I don't know of any parks within walking distance of downtown Hayward. Where are a few pocket parks for families with small children?
- Instead of creating more, why not fix and improve what we have. Our parks are terrible compared to those I've been to in Europe! We should be ashamed being such a 'wealthy' country!
- Rest rooms in all the parks would be nice. Have you taken your nephews and nieces or grandkids to a park with no rest room. After 15 minutes we have to return home for them to use it,
- Clean them bi-weekly - what good are they if they are too dirty to be used. Tables and bench seating should be of materials that do not weather and are not a forum for vandals.
- Clean Bathrooms! More presence of patrol to keep drug dealers or gangs out. Bathrooms in all parks. Nicer benches.
- Community buildings and such
- A decent dog park. The one we have is too small for big dogs and has too many gopher holes.
- Utilize the parks more. Have HARD offer more programs for kids, families and groups.
- More police vigilance... just to make sure they are safe and child friendly!
- Yes a Stage where we can give talent shows for kids and bring the communities together!
- Have sinks with soap where there are only portable toilets. Enforce no litter or maintaining clean parks.
- Staff with volunteers to oversee and lead some activities. Adult supervision might help keep vandalism down. Also make use of volunteers to inform visitors, kind of like rangers in the state and federal parks.
- Family friendly with roaming security
- NO SKATE BOARDING!! It is dangerous and draws thugs! Keep all motorized vehicles, especially segways off of our sidewalks! Keep bicycles off of our sidewalks.
- Yes, the parks that are around are used a lot. When there is construction on them it tends to drag on for MONTHS when it should simply not take that long. I would like more conscious contracting with the time it will take being a priority.
- Turn Centennial Hall/Meryn's into indoor soccer and/or volleyball/badminton sports complex. then you could the old city hall into a hotel for all the visiting teams and a sports bar with a happy hour. This would pull in CV and San Leandro people and is close to the freeway. Get Joe Montana to back this.
- No
- none
- come on folks, our park system is great. just keep it up. no charge for regional parks
- establish more dog parks
- No more skate parks. A large community center in south Hayward to allow for weddings and large events. Another botanical garden that is not Bonsai themed with statues and areas to sit and relax and have a small picnic, not a large party. More community gardens for those that do live in high density housing.
- Safety factors

31. Parks and Open Space: Is there anything else that is needed to make Hayward's parks better?

- Make a few available for Jumpers with a cost.
- Safe walking places with no traffic that are accessible by bus. Garin Park and the shoreline are not accessible by bus.
- Possibly better police enforcement of existing laws and reducing gang-type activity that can intrude into the parks.
- Hayward parks are great but need more foot patrol from HPD
- Get neighborhood needs assessments.
- There should be more neighborhood groups that meet to discuss local needs about their parks. Also, the parks should be close to community areas like Weekes Park is close to Weekes Branch Library. Existing parks and open space need security or some type of enforcement.
- Public restrooms and dog friendly. I do not know of any dog legal park or path within the City of Hayward, and we have no off leash park. I have to put up with my neighbors cats roaming the neighborhood (and their waste in my yard) but can't take my dog to the local park.
- SAFETY
- up keep.
- More park ranger patrols.
- good job you are doing
- Bike lanes for access to parks and open space.
- More off leash dog parks, throughout the city so we can walk to them and not have to drive
- cleanliness, no broken bottles, trash
- I'd like to see pathways to and from schools, movies, stores with places to sit along the way that are pretty. The greening of Hayward.
- There needs to be a park in the North Hayward downtown/Prospect area!!!
- More trees, better trash collection. Better NO DOG enforcement. No one likes to step, eat, or socialize near dog poop.
- Dog park, there is not even one in Hayward, we have many animals and we need a place to take them and make it feel like home
- people to monitor the parks
- Safer well lit and police patrolled. Most parks are just places for drug trafficking and gang related activities in Hayward.
- We need to have parks within 1/4 mile of all households, especially due to the high density design of much of the new housing- most children are growing up without a yard to play in and they need to have the ability to walk to an open space in their neighborhood that is safe and a community gathering place. Such spaces allow for a "town hall" effect when neighbors run into each other at the park and exchange information. Changes our culture from one of driving to walking.
- I've usually been pretty happy with Hayward's parks - maybe better parking would be nice. It would also be great to have more police presence to keep sketchy people and drug dealers away.
- less litter
- General improvement.
- A pier by the water-for fishing, ferry service across the bay would reduce some of the San Mateo

31. Parks and Open Space: Is there anything else that is needed to make Hayward's parks better?

traffic

- Whenever/wherever possible, use recycled water for irrigation of parks (cisterns throughout the city filled by rain water run-off?), and patrol the parks late at night to prevent use as drug-dealing and prostitution havens. Maybe pipe in music at night to discourage youth from setting up camp and creating trouble. Or, better yet, develop 4 - 8 parks where kids can go and hang out and patrol/monitor those parks more often. That way, it might limit disturbances and police patrols.
- clean them up! keep the graffiti and trash out of the parks! makes them feel unsafe.
- I don't know if Hayward just can't afford trees or what. They cut down 50 trees from the Hayward Post Office and never replaced them. It looks awful and bare. There are also a lot of weeds in Hayward. Weed, trim, and plant more trees. Take a lesson from Pleasanton, Danville, Walnut Creek or most any area over the hill. Lots of green trees and grass, well kept and clean. Hayward is ugly, a lot of cement and trash.
- To make more safe to walk or enjoy the parks more security.
- Farms, produce, food, organic, local, sustainable. NO MORE GRASS IN PARKS!!!! Pointless. There are hundreds of residents who would care for a small community farm, should it be funded by the city and looked over with the city's help. Parks are a thing of the past. They are objects to provide open space and relief from dirty city centers. Hayward is not that. Every single household is surrounded by a "park". a front park ("lawn") a back park ("backyard") a side park ("side yard") We don't need any more of this. We need land use that is smart. That feeds us. sustains us. Has a purpose other than a pooping place for the neighbors' dog. Make the "open" spaces work and become more functional.
- More activities for adults and seniors. Additional educational programs to promote sustainability.
- need to be maintained better
- I would have to research and think more about these issues before giving an educated opinion.
- Improve lighting using solar based lighting and indoor heating options for park buildings.
- If you build them maintain them.
- Improve lighting using solar based lighting and indoor heating options for park buildings.
- Replace older structures and playgrounds
- I'm happy with the parks I use.
- Get each neighborhood and community involved in developing and maintaining their local parks through tree-planting and stewardship programs and through community gardens. Help educate the public on the importance of parks, open space, and trees to their well-being, to their home values, to lowered crime and increased civic involvement. Also, increase support for HARD recreational and cultural activities.
- Stop constructing parks and improve the conditions of the existing ones. A dog park in Hayward will be great too.
- Parks must be safe and still provide an element of serenity as well as clean toilets.
- dog park
- More pocket parks tucked into neighborhoods wherever possible!
- "More security in the existing parks.
- More attention to cleanliness in the existing parks."
- Offer one or two large dog parks away from busy streets. Most families who live in Hayward own

31. Parks and Open Space: Is there anything else that is needed to make Hayward's parks better?

one or two dogs. Hayward is very primed to be very dog-friendly city.

- Hayward City should create more dog parks throughout the area. The current one is 15 minutes from where I live and I live in Hayward. Pets and pet parks will encourage people to visit all parks more. Also, creating programs to get youth to their neighborhood parks would be great. Maybe HARD can have a date with an activity counselor where they plan on being at certain parks on a Sunday morning and promote to the young people in that area. This way those in that neighborhood can see how their closest park is getting utilized. Also, creating a park that could be for people with all types of disabilities might be a major project but I think would be really cool. I know someone who is a parent with a disability who could use an accessible park to play with her daughter. Something cool like that would not only promote accessibility, but also be groundbreaking and bring others from outside Hayward to our area.
- Host fun events in parks and open space, rather than on the concrete slabs and tiny patch of grass at city hall.
- Dogs should be allowed at Kennedy Park.
- Just make sure that neighborhood gangs don't congregate and intimidate citizens.
- Keep Kennedy Park Open in Hayward. It's a great park for Families and is in my opinion could be fixed up and be the Best park in Hayward Area Parks.
- Enforcement at current parks. Drug dealing, public drinking and other crimes are occurring and not being enforced. People don't perceive safety because these activities are allowed.
- Youth oriented amenities in local neighborhoods would be great if families felt safe enough to use them
- You're doing a good job now. Don't let developers build on regional parkland.
- I love the Hayward Shoreline, Dry Creek, Sulfur Creek, and Garin Parks. Anything else educational, or visually appealing for walking, would be great.
- Fix what you have, then if you still have the resources, then buy land for "future" parks.
- Curfews and graffiti removal
- "Opportunities for urban farming.
- Outdoor gathering places within urban settings -- like Plazas in Central America"
- It would be great to survey various neighborhoods regarding dog parks. We live near Ochoa school, and the little grassy park in front of the school allows for dogs. That's great and we go there all the time, except when school is in session. We have been asked by school officials to leave. But this is a city park! So where else can I take my dogs? We enjoy going by the shoreline, but often times, we return with dogs full of ticks. Yuck! We mainly go to Castro Valley, San Ramon and the Oakland Hills to hike.
- Why is there no mention of Community Gardens. Youth could get involved, residents would love it, it's a great place for programs and education. Open space is fine but it's also a waste of space that doesn't produce anything or community.
- I think that the high density housing near the South Hayward Bart station needs much more park and living space
- All parks need open bathroom facilities during daylight hours.
- This is a key also. Folks need a place to feel space, have fun and have a good family experience.

31. Parks and Open Space: Is there anything else that is needed to make Hayward's parks better?

- "All the bits and pieces of City land all over the City needs to be landscaped and kept green and clean. These bits and pieces are ALL OVER and many are not being maintained at all. They are weed-filled and neglected and encourage illegal dumping in under-served neighborhoods. Why is there such a thing as an ""under-served"" neighborhood in Hayward? Why does City Hall look terrific and the City-owned facility at 680 W. Tennyson sit with litter, garbage, graffiti and a completely dead lawn every summer? The City needs to equalize its spending: take the budget for City Hall maintenance and split it in half with 580 W. Tennyson. Half the labor time, half the fertilizer, 50-50 on everything.
- Why do Hayward families in multifamily housing (50% of whom are low-income) receive no free bulky item pickup service under Hayward's garbage franchise agreement, when all other families in Hayward receive a free bulky pickup? This service was discontinued in 2007 even though garbage rates soared 30% and the City increased the revenues IT receives under the contract!!
- The entire concept of allowing ""under-served' neighborhoods to exist in Hayward is unfair."
- No more sports parks. The grounds around the library are horrible. It looks seedy and unsafe. Put effort into making the downtown library grounds a lovely place to sit and read a book.
- Restoration of natural waterways and wooded trails. Restoration and protection of wildlife habitats.
- More soccer fields with lights.
- service and clean bathrooms during holidays and when people are using them in high volume , and always service them daily please.
- Remove graffiti more often.
- Get HARD to do their job and Hayward's issues will resolve themselves!!!!
- A dog park, that is large, maybe along the shore where dogs can run free, not in some small pen, that's not fun. Take a look at the dog park in Albany, FABULOUS!
- Lighted trail to run or walk at night safely
- Make sure they are kept up, homeless free, drug free, crime free, and a place where families are going to want to hang out
- The city has a lot of nice convenient parks. We don't see a need for more.
- The park in my neighborhood needs a make over desperately. HARD tends to build new parks and ignore the older parks.
- Local parks should mostly be a result of neighborhood cohesion and organization to deal with social problems of all kinds and to celebrate the neighborhood and its culture. The social network is more important than the physical facility.
- Use school grounds when school is not in session.
- Maintain frequently in good condition
- When you look at the location of the parks and their configurations, they seem like afterthoughts to the developments that surround them. Why not be better about creating parks that are well integrated into communities, instead of treating them as add ons?

33. Sustainability: Do you have any other ideas about what Hayward should do for sustainability?

- Improve staff in planning, permit, zone department in City Hall.
- Program to recycle water, compost bin at low price.
- Operate City facilities and offices using these principles.
- Community gardens would be wonderful!
- Not at this moment.
- find a more constructive way to spend our tax dollars
- The 5 acre garden should be made more accessible to families and promoted to bring it up.
- A sustainability theme fair set in various places in Hayward once each month. A building focused on sustainability, like a science center where visitors can participate in and get educated about sustainability. Gives rise for field trips, which students will find as a day to get out of school, but for them to continue learning about the world around them.
- Expand public outreach to latino communities. I find that a lot of latinos are not aware of all the things City of Hayward does. Have a spanish speaking person at all education/workshop the city hosts.
- Community garden must be inplace for sustainability. Less alcohol resalers for sustainability
- Not sure
- give me a big building to create Talent shows for you youth and a place for clean and sober people can party at and be safe!
- Implement, promote, and have ways to save energy & resources.
- Encourage more businesses by reducing business or sales taxes
- The city budget can't support every nice thing. Zoning for community gardens is good. Let the market force people to conserve more.
- Any empty lot that has not been occupied for more than five years becomes a community garden supported by minimal extra taxes placed on the neglectful property owner. We really need help to go solar. Let's lead the nation in this. If the power plant doesn't want to pay up for the library etc. Then they could look like good guys by subsidizing a solar city.
- The city should not focus on encouraging sustainability -- let other government groups do that.
- noner
- community gardens and overall financial commitment for sustainability.
- Allow families in single family residences to have chickens in their backyards as long as they have room for a coop. Do not charge them a high fee to do this. Dog fanciers have to pay a few hundred dollars for a permit. I think the families should pay a fee similar to a dog license per bird and the birds get banded with a number. Have them pay a small fee to allow for the coop but not an outrageous amount that is in the thousands of dollars range. Limit the number of chickens to 4 or 5. Offer small grants for home owners to improve their home's needs: roofing, windows, sewer line repair/replacement, changing landscape to drought tolerant plants. Have more e-waste drop off locations. Have a farmer's market close to south Hayward residents.
- No
- None
- Minimize or eliminate permit fees for solar-power installations! Encourage "green" manufacturing

33. Sustainability: Do you have any other ideas about what Hayward should do for sustainability?

businesses to expand or move into Hayward.

- Have more available online
- Find affordable ways to sustain life for all.
- Hayward schools need to have pilot programs for sustainability education. Use of social media would help.
- Get styrofoam recycle program going again.
- Reducing or eliminating the cost of permits for owning chickens and other small livestock.
- Strongly support Community Gardens. Hayward has endless vacant lots collecting trash and surrounded by hurricane fences. If the city looks better it encourages others to care about its appearance.
- solar, all street lights should be LED. Use the San Mateo Bridge for an example. Take care of the asphalt streets.
- give people incentives such as tools and materials or personnel
- Yes, more community gardens and more farmers markets!
- Look at the fire department code regarding how solar panels can be arranged on small house roof tops- with the current edge and ridge requirements on small roofs with lots of different runs on them (typical Hayward old housing stock) it reduces the number of panels needlessly- there is a way to meet the fire department need to get on a roof safely but not cut back on the ability to invest in solar energy for the home owner. Give more classes on composting and solar (and wind) and energy conservation. There are good programs out there but only a very small percentage of folks no about them (that goes back to the inability to communicate to the public in a concrete and effective way where there is confidence that every citizen actually got the information).
- Come up with solutions for renters to be more energy efficient.
- Use solar energy where possible?
- All new buildings should have some % of "green" and sustainability be a condition for building or plan to reduce waste.
- Many low and middle income families would LOVE to reduce their energy costs, but need help. Low-interest loans/programs to upgrade to solar heat and water, insulate, replace old windows and doors, etc. would go a long way to helping these folks out.
- Provide financial assistance for home owners
- For Hayward citizens, offer initiatives. I don't think that people wasting energy will do anything on their own.
- To make Hayward a better place to live and be save also,
- Climate Action Plan. Get one. Make it strict. Impose a growth boundary. No more sprawl.
- Integrate educational programs in the parks and open space. Install water fountains citywide that include bottle filling stations. Use only native plants with low water demands in all public spaces.
- More jobs for the local community
- How about making available composting in community gardens?
- Senior and family low income sites should have a portion of the common area property for gardening and the like. This establishes the community tenants, family's and children to interface and get to know each other and be able to work together....makes their life not so boring.

33. Sustainability: Do you have any other ideas about what Hayward should do for sustainability?

- "Sister city program to learn and bring best of other global cities. Learn and implement innovate programs from cities like Portland, OR & Fairfield, Iowa (Maharshi Vedic City).
- 2. Provide help to homeowners and community to reduce depends on fossil fuel, natural gas, coal and such unsustainable, toxic energy sources and aggressively provide practical plans to move to solar sources and rain water catchment to meet water needs of local gardens and landscaping."
- "1. Sister city program to learn and bring best of other global cities. Learn and implement innovate programs from cities like Portland, OR & Fairfield, Iowa (Maharshi Vedic City).
- 2. Provide help to homeowners and community to reduce depends on fossil fuel, natural gas, coal and such unsustainable, toxic energy sources and aggressively provide practical plans to move to solar sources and rain water catchment to meet water needs of local gardens and landscaping."
- give residents refunds for installing solar panels?
- Please see my comments under education, housing development, and parks. We have a population here in Hayward from so many different ethnic heritages. It would be great to find ways that each of their various groups could become inspired to create more activity and health within their populations and to connect those endeavors to sustainability and the health of the planet.
- Ban the use of plastic grocery bags and encourage the use of paper bags or reusable grocery bags
- Support gardening programs and healthy eating in HUSD schools.
- Restore wetlands where building has replaced marshlands. Commit to School Garden Program.
- Community gardens & neighbourhood gardens would provide not just education but food. No one should go hungry in our community. Vacant lots should be turned to food production. Programs like this have been highly successful in the communities that have employed them.
- "Start a small business incubation program that encourages entrepreneurial efforts.
- Take a strengths approach to economic development--focus on what we have and whose here, and build on these strengths."
- A community garden is a great way to promote sustainability, healthy living, activity and so much more! That is a great and low cost way to get the community involved.
- Offer free compost bins and rain barrels to Hayward residents. Offer composting workshops to residents who are interested in reducing waste.
- Lease to corporations that hire beyond manufacturing and labor types of jobs.
- More police and a lot more Streetlights
- Make it more Family/oriented and have safe housing & affordable housing for Seniors.
- I think that we are doing reasonably well and should acknowledge our successes.
- Encourage walkable neighborhoods with positive destination spots. Pass ordinances that encourage these concepts, i.e. ban plastic bags, fees on harmful products to pay for education programs.
- Health and wellness should be part of sustainability--access to healthy affordable food in local stores, tiered/color coded food choices in public places; access to affordable health care to prevent costly treatment later
- Encourage sustainability. People will follow when programs are adopted.
- Education; don't legislate.
- Not at this time. Constant encouragement and support will help make it possible for others to become more aware that we all need each other.

33. Sustainability: Do you have any other ideas about what Hayward should do for sustainability?

- Encourage use of recycled building materials and incorporation of green design standards (cool or green roofs, etc)
- Could you pass an ordinance that mandates that any new building must have solar power?
- Hayward is a former farming community. It's Farmer's Market is one of the best. Community Gardens are a great way to utilize the multiple empty useless lots around town, produce food, educate the public, offer community service to offenders and much more.
- force homebuilders to include solar energy.
- Require any new housing to be built with the latest energy saving features, especially solar energy.
- Legislate things for businesses, homes, even Gov't to do to help save the Planet, if you will.
- "Seriously, all the information anyone needs on sustainability is on the internet. The city doesn't need to duplicate this information.
- If you want to help people, use whatever funds you have for ""sustainability"" to SET UP FREE PUBIC INTEREST SERVICE at all public city facilities where it doesn't already exist - e.g. Weekes Library, 680 W. Tennyson, De Soto Road, etc.
- This one action (plus perhaps spending \$75 per persons to give them an ebook reader) will allow people to access any information on sustainability they need - as well as provide them with access to all the other info they need to self-tutor their kid, look for employment, find out about available social service, learn about Obama health care, find out about emergency preparedness, etc.
- This is the single more productive action the City could take to bolster the Hayward economy and the lives of its people: PROVIDE FREE INTERNET THROUGHOUT THE CITY."
- Eliminate car traffic. All basic services walkable from home. Creating a local urban agricultural economy and strong food system.
- I think it would be great to have micro farms for local produce,poultry and eggs, not sure about community gardens because not sure how well they are managed.
- Work with community organizations to develop community garden sites.
- keep streets and gutters clean daily
- Stop shoving stupid laws down our throats.
- Also offer financial incentives for making buildings more energy efficient.
- Organic gardens. Promote eating locally and healthy. There are not enough healthy options in Hayward.
- Concentrate on making the downtown area more inviting for business owners and offer programs and incentives for people to want to bring thwir businesses to Hayward. Limit the number of bars and massage parlors in Hayward (they seem to be on every block) and make the existing bar/club owners accountable for the rift raft they allow in to their establichments and the crime it brings to our city
- stop dumping the majority of money into downtown and upgrade the rest of the city. You do know "downtown" is in a corner of the city? 3/4 of the rest of us feel like a stepchild.
- City macro policy is good but has lame implementation that fails to speak to in specific terms to specific households.
- We need more trees. Especially in the Palma Ceia neighborhoods. I walk a lot and it's much more pleasant to walk in shade than in the sun. B St. is an excellent example of a tree filled neighborhood. The city shouldn't wait for people to ask for a tree they just need to plant them wherever there is space.

33. Sustainability: Do you have any other ideas about what Hayward should do for sustainability?

- Wish I did...We need products that do not cost more money than we can afford to purchase as individual homes/families...NOT paid for with tax money.
- Work with residents and get opinion
- Maybe we could have outreach programs that are built on our Neighborhood Alert model with block captains who are responsible for sharing updates with small units of community members.

35. Emergency Readiness: Do you have any other ideas about emergency preparedness?

- Emergency kits offered at low price.
- Do the yearly "earthquake drill" on October 18.
- Not at this moment.
- I know that I should be more prepared, but have stalled on what to get and where to keep it. Perhaps workshops would be helpful.
- Sell backpacks to the community already made with emergency items.
- Infrastructure must be stronger than is now
- The neighborhood schools should be able to be used in an emergency. What provisions has the City of Hayward placed into each school site to provide for the citizens? What kind of relationship does the city have with the school district to promote this?
- Hayward needs a good plan. We sit right on the fault. Lots of old brick building in down town area that will tumble down when the big one hits.
- not sure, maybe provide more information on how to better prepare...
- I have been through Hayward CERT and believe it is a wonderful program
- Yes have a community event with great food and teach the people about EP
- We should have drills in the different neighbor hoods of Hayward, put out notice, ask for volunteers from the local neighborhood.
- I think you're doing a great job of offering training, just too bad more people don't take advantage of it.
- Periodic reminders on the necessity for emergency preparedness, availability of buildings for temporary shelters
- Hayward is way behind neighboring cities in emergency preparedness. Offering classes with no follow-up is wasteful and ineffective. Offering classes in English only is bigoted! We need to follow Union City or Oakland's example of creating a cadre of volunteers to teach the classes, organize quarterly exercises, and create monthly update classes in every neighborhood and in all of the languages we speak (Spanish, Cantonese, Korean, and more)
- Having just finished CERT- all schools, health centers, and large employers need to be trained. Go Thor!
- none
- earthquake preparedness is essential.
- No
- Keep current plan.
- Support volunteers such as ham radio communications operators. Resume the Earthquake Fairs.
- The city provided outstanding training that surpasses most cities. Many residents know they need more training but are not real interested in the information.
- Tell the truth about what the city will and will not do and educate people to take care of themselves.
- There should be website with info on where and when to get services.
- education
- Stop spending money unnecessarily on things that might happen and use the money to improve living quality on a daily basis

35. Emergency Readiness: Do you have any other ideas about emergency preparedness?

- No
- "CERT program.
- Community Emergency Response Training/team"
- have kits available at low cost
- I think that the neighborhood watch programs should be used for this sort of training. Train the block captains and then have them organize programs for their block so that it is done in a geography focused way, tailored to the neighborhood.
- Sell inexpensive earthquake kits, including food/water to last 3 days.
- It's mostly a family thing, not sure community help can do anything at all here.
- Offer CERT training more often and in other languages.
- Hayward already has programs, but we don't hear about them, when they are offered, what's available, etc. More outreach would be good. How? That's a good question? Monthly mailings? Fliers sent home with students? Websites, of course.
- we're on the Hayward fault. we need as a city to be more involved with preparedness and marketing the importance of preparedness
- Have a place to get emergency kits, tents, water, supplies of all kinds, and information available. An office in a city building won't work. It needs to be where the public will see it; a store front or a kiosk in the mall, not just once or twice a year at a festival.
- Try to find place for any emergency at anytime.
- Provide some central areas to obtain water and medical supplies.
- I think with the fault line running through downtown that its important we have test runs for disaster services there. It will most likely impact all of our downtown emergency services and we should have alternative plans ready and practiced.
- when people are connected it will be huge strength for emergency preparedness, so connecting people should be the focus to help each other in times of need and otherwise too.
- living on the hayward fault, any assistance is helpful.
- Yes. Start training schools with free preparedness classes from American Red Cross
- I'd like to know which areas are the most dangerous in case of an earthquake. Which areas might flood?
- The email newsletters from the Fire Department are good. I'm not sure how big the list is, but the periodic reminders are good. It would be great if they also presented and/or promoted having a Red Cross booth or truck at the Farmer's market every few months for folks to purchase Emergency Preparedness supplies, and maybe on a different cycle the guy who refills fire extinguishers. Or maybe an EP booth that is always at the Farmer's market but has different presentations and items each time.
- Restore our wetlands.Continue, Neighborhood watch was such a good way to engage neighbors to meet and watch out for one another. Maybe that concept could be ignited again with some ER ed.
- What about the importance of burying utility lines.
- Make sure that these training opportunities are linguistically accessible to all.
- Community action plans for emergency preparedness sounds like a great idea! I have really

35. Emergency Readiness: Do you have any other ideas about emergency preparedness?

appreciated and enjoyed the various programs promoted through the city regarding this issue.

Considering we have the fault line running through our city, we can never be enough preparation in our area.

- We've had strong emergency prep programs for some 30 years. This probably doesn't need to be a primary focus
- City services (fire, police, etc) work with all healthcare sites in the city (hospitals, health centers, acute care services) and obtain funding to coordinate all these groups
- Encourage utilities to replace existing above ground systems with underground lines. Designate facilities as shelters and provide signage to direct public.
- More publicity and education about what our Fire Dept. and City offer.
- Engage existing community networks such as HOA's, Faith Communities, and Non-Profits as partners in emergency preparedness.
- Offer CERT trainings more often. Offer CPR classes more often. Have a city-wide yearly emergency preparedness day.
- Neighbor to neighbor local plans.
- Water is very important,
- Many folks do not even think twice about the Big One. We tell folks we have an earthquake readiness kit, food, water, batteries, radio, etc., in the garage and we hear, 'oh, we have to that too' but they don't. I hate to see dog eat dog if the worst happens.
- Use every dime of emergency preparedness monies/grants to set up FREE INTERNET ACCESS FOR THE ENTIRE CITY. This will enhance emergency preparedness more than any other action.
- Programs that encourage neighborliness, sharing and consideration of others.
- Do you have programs (with skits and take home info) that you perform at the schools every year? If not you should.
- Work with community organizations to develop plans.
- love the CERT program
- have a community drill at the local school, in each neighborhood, see what happens
- Stop focusing on catastrophes and focus on everyday quality of life.
- I think our city is already making a superb effort to educate citizens about preparedness. I wish I could think of something that would help get people to take advantage of the resources. (Congrats to Thor and team!)
- Create a booklet similar to that of Waste Managements recycling guide - send to all.
- Doesn't anyone else think it was dumb to build the city government on top of a fault line?
- There are too many lists and too many generalities. One page or less, very specific bullet points, a reference or two to related issues like seismic strength of house
- I know our Thor Poulsen does a great job for us!
- Send information through schools and public places
- Again, I think the Neighborhood Alert model for designating captains in small segments of our community might work. They can distribute data as it comes available, and assist in organizing neighbors in developing plans.